



Australian Government

CUAIND512 Enhance professional practice using creative arts industry knowledge

Release: 1

CUAIND512 Enhance professional practice using creative arts industry knowledge

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to maintain creative arts industry knowledge and monitor and manage own professional practice. This includes applying industry knowledge to research-based work activities, when interacting with others, and when engaging in professional practice in the music industry.

The unit applies to those who have advanced research and analysis skills working as practitioners, administrators or managers. They could be working in the public or private sector in a variety of contexts.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – Industry context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Research creative arts industry information relevant to own practice	1.1 Research structure and operation of creative arts industry 1.2 Research employment obligations and opportunities within industry 1.3 Monitor trends and emerging technologies within industry 1.4 Research legislation and industry protocols relevant to industry 1.5 Analyse and evaluate accuracy, currency and credibility of information sources and confirm that research scope is in line with requirements of own professional practice 1.6 Compile comprehensive details of information gathered and its

ELEMENT	PERFORMANCE CRITERIA
	sources and implement procedures for maintaining its currency
2. Establish and maintain industry networks that support own practice	2.1 Participate in professional industry bodies and associations and seek opportunities to expand on and update industry knowledge 2.2 Establish and maintain relationships that enhance own professional practice and profile using networking strategies 2.3 Network with industry contacts and confirm currency and credibility of industry knowledge 2.4 Record details of networking activities and benefits gained from participation
3. Apply knowledge to own professional practice	3.1 Evaluate own skills and knowledge, and identify professional development needs 3.2 Seek advice from required personnel and develop strategies to enhance professional practice 3.3 Participate in professional development activities to improve work performance and currency of industry knowledge

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

SKILL	DESCRIPTION
Learning	Manages own learning needs using self-reflection, advice and participation in professional development activities
Numeracy	- Arranges and compares numerical information as required - Uses appropriate formulae to analyse financial data to assess as required
Oral communication	- Articulates clearly using industry terminology required for the audience - Confirms meaning using active listening and questioning
Reading	- Interprets and evaluates relatively complex texts and identifies key information about industry practices and trends - Identifies and critically evaluates information sources and context for scope and reliability
Writing	- Records and updates detailed information from a range of sources using required terminology, formats and conventions - Documents outcomes and analysis of benefits of networking activities
Planning and	Uses planning and organisational processes to source and evaluate information, build networks and manage communication

SKILL	DESCRIPTION
organising	
Technology	• Uses technology when undertaking research tasks

Unit Mapping Information

Supersedes and is equivalent to CUAIND502 Maintain and apply creative arts industry knowledge and not equivalent to CUAIND501 Apply music industry knowledge.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAIND512 Enhance professional practice using creative arts industry knowledge

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- access industry networks and apply industry knowledge to two different research-based tasks.
- identify and participate in at least two different professional development activities.

In the course of the above, the candidate must:

- research, analyse and apply industry information
- document detailed industry information and its sources
- record networking activities used to maintain and enhance industry knowledge.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- elements of creative arts industry sector required in performance evidence, including:
 - industry structure and operation
 - employment obligations and opportunities
 - laws and regulations
 - industry bodies and associations
 - industry protocols
 - trends and emerging technologies
- sources of information on the creative arts industry
- accepted communication and networking strategies that can be applied to maintaining professional networks
- methods for evaluating accuracy, currency and credibility of information sources
- methods for maintaining current industry knowledge.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- creative arts industry information sources and materials required to demonstrate the performance evidence
- technology required for researching and analysing industry.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>