



Australian Government

CUAIND501 Apply music industry knowledge

Release: 1

CUAIND501 Apply music industry knowledge

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to apply in-depth knowledge of the music industry to a range of work situations.

It applies to individuals working in fields including performance, composition and music teaching, business and technical production.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability - industry context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Research and apply industry information	1.1 Identify areas of music industry relevant to own professional practice in consultation with appropriate people 1.2 Use appropriate sources of information to develop industry knowledge to inform own professional practice 1.3 Analyse selected genres or styles of music for artistic qualities and commercial opportunities 1.4 Apply music industry knowledge to predict trends in the music industry
2. Maintain industry networks	2.1 Participate in artistic and professional associations to maintain and inform industry knowledge and cultivate artistic judgement skills

ELEMENT	PERFORMANCE CRITERIA
	2.2 Use strategies to establish and maintain relationships with industry contacts to keep up-to-date with artistic and commercial issues 2.3 Record details of networking activities and the benefits gained from participation
3. Enhance professional practice	3.1 Assess and evaluate own artistic judgement and music industry knowledge against professional practice requirements 3.2 Seek input from others to identify deficits in artistic judgment and music industry knowledge 3.3 Identify and participate in professional development activities to address deficits and consolidate artistic judgement and music industry knowledge 3.4 Apply music industry knowledge to formulate artistic and commercial outcomes relevant to own professional practice

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	2.1, 2.2, 3.3	Identifies and uses strategies to improve own knowledge
Reading	1.2, 1.3	Analyse information to investigate different areas of music and remain current with trends
Writing	2.3	Summarises information using appropriate language and format
Oral Communication	1.1, 2.1, 2.2, 3.2	- Participates in discussions using appropriate terminology to seek feedback and share information - Uses listening and questioning skills to clarify understanding
Interact with others	1.1, 2.1, 2.2, 3.2, 3.3	Works collaboratively to build understanding of industry and cultivate relationships and networks
Get the work done	1.1, 1.2, 3.2, 3.4	- Sets targets and implements tasks required to achieve them - Systematically sources and analyses information about trends to inform judgements

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND501 apply music industry knowledge	CUSIND501A apply music knowledge and artistic judgement	Updated to meet Standards for Training Packages. Renamed to reflect industry practice. Minor edits to clarify intent	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAIND501 Apply music industry knowledge

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- research information to build industry knowledge and predict music trends
- set artistic and commercial outcomes relevant to own professional practice
- analyse and critique music for artistic and commercial qualities
- record details of opportunities used to cultivate and maintain industry contacts
- participate in professional development activities to enhance own knowledge and artistic judgement skills.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- identify sources of music industry information relevant to own professional practice
- describe genres and styles of music
- explain how to identify artistic qualities in music
- explain how to identify commercial opportunities in music
- explain the factors that influence trends in music
- describe the role of networking in enhancing professional practice
- list and describe a range of professional development opportunities relevant to own practice.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- sources of relevant information
- environments for networking and interacting with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>