



Australian Government

CUAIND411 Extend expertise in specialist creative fields

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Application

This unit describes the skills and knowledge required to add depth to expertise in a specialist field or technique in the creative industries. It involves researching industry trends and new ideas, developing skills and techniques for a specialist field and evaluating professional development which can be expressed in a practical outcome.

The unit applies to those who undertake work with limited guidance and may be responsible for mentoring others on the job in a range of fields. Fields include dance, music, cultural heritage, screen and media, visual arts, craft and design. Depending on the specialist area, guidance from mentors and experienced practitioners may be expected.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability - industry context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Research and apply industry trends	1.1 Identify industry trends using different sources of information 1.2 Examine and clarify implications and consequences of trends for own practice 1.3 Review and evaluate trends with applicable personnel and explore, develop and express conceptual ideas 1.4 Identify ideas to use when developing techniques in specialist field 1.5 Maintain currency of knowledge of legislative requirements and apply in area of specialist expertise as required

ELEMENT	PERFORMANCE CRITERIA
2. Determine approach for developing specialist skills	2.1 Plan strategies for developing skills and knowledge in specialist field 2.2 Confirm skill development activities are based on a sound understanding of principles and techniques required for specialist field
3. Evaluate own professional development in specialist context	3.1 Seek constructive feedback and improve skills and knowledge using feedback, discussion, and evaluation techniques 3.2 Continuously evaluate own skills and knowledge against planned strategies and career goals 3.3 Compare and contrast own skills and knowledge with those of other specialists 3.4 Adjust own professional work practices and refine skills and knowledge

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Learning	- Recognises the importance of ongoing learning and initiates and implements learning strategies aligned with career goals - Gains insight from analysing others' performances and uses them when improving own skills
Numeracy	Arranges and compares numerical information as required
Oral communication	Identifies different perspectives and confirms, clarifies or revises understanding using active listening, observational and questioning techniques
Reading	Organises and evaluates ideas and information from different complex texts
Planning and organising	Adopts a methodical and disciplined approach when extending skills in own area of expertise
Problem solving	Understands and applies basic principles of analytical and lateral thinking
Self-management	- Keeps up-to-date with changes to legislation or regulations applicable to own rights and responsibilities and considers them when planning and undertaking work - Takes responsibility for own professional development

SKILL	DESCRIPTION
Teamwork	• Works collaboratively
Technology	• Uses the internet as a research tool

Unit Mapping Information

Supersedes and is equivalent to CUAIND401 Extend expertise in specialist creative fields.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAIND411 Extend expertise in specialist creative fields

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- extend expertise in at least one specialist creative field, including:
 - evaluating own skills and knowledge against planned strategies and career goals
 - applying planned strategies to develop and enhance own skills and knowledge
 - researching trends in area of specialisation and applying these in a theoretical or practice-led setting.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- commonly used research methodologies
- planning career goals
- the following concepts and their application to own area of specialisation:
 - copyright
 - intellectual property issues
 - work health and safety (WHS) requirements
 - cultural sensitivities
- techniques for evaluating own professional development, including seeking and discussing feedback
- implications for self or organisation of adopting emerging trends in own area of specialisation
- key aspects of theoretical and historical contexts relevant to area of specialisation.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- an environment where:
 - conceptual ideas can be reviewed and evaluated with others
 - skills and knowledge can be developed
- applicable technology and sources of information to research industry trends.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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