



Australian Government

CUAIND311 Work effectively in the creative arts industry

Release: 1

CUAIND311 Work effectively in the creative arts industry

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 4.0.

Application

This unit describes the skills and knowledge required to work effectively in the creative arts industry. It applies to any field of the arts industry and is relevant to people in a wide range of occupations, for example, dancers, musicians, actors, cabaret performers, street performers, entertainment administrators, reviewers, film makers and public artists.

These individuals are required to apply judgement and operate under broad supervision within an established framework of plans and procedures.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability - industry context

Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Maintain current knowledge and skills in the creative arts industry	1.1 Identify creative arts industry trends using appropriate sources of information 1.2 Identify likely effects of industry trends on own work practices 1.3 Liaise with relevant people to identify learning opportunities to incorporate trends and emergent technologies in own work practice 1.4 Identify copyright requirements in the creative arts industry to ensure compliance with current legislation 1.5 Employ identified learning opportunities to improve own work

	practices in the creative arts industry
2. Establish effective work and contractual relationships in the creative arts industry	2.1 Identify key stakeholders to establish effective contractual relationships 2.2 Share information and ideas with relevant stakeholders in the creative arts industry 2.3 Determine and discuss work scope, issues and establish effective solutions with stakeholders 2.4 Confirm and formally document agreements and contracts with relevant personnel 2.5 Maintain contractual relationships through regular contact and effective communication
3. Complete work tasks effectively	3.1 Prioritise work tasks and established deadlines with relevant personnel 3.2 Identify and plan for factors that may affect the schedule of work tasks 3.3 Complete work tasks within deadlines in accordance with organisational and regulatory requirements 3.4 Seek and incorporate feedback on own work performance from relevant personnel

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

Skill	Description
Learning	- Identifies and participates in activities to improve work practice - Actively seeks and uses feedback from others to enhance work performance
Reading	- Interprets information from a range of written sources - Identifies texts that are relevant to immediate work role
Writing	Contributes to documentation of contractual agreements
Oral communication	- Seeks the views and opinions of others - Obtains information by listening and questioning - Discusses ideas and solutions
Navigate the world of work	Takes responsibility for meeting legal and regulatory responsibilities within scope of own role and work context

Interact with others	Builds rapport in order to establish effective work relationships
Get the work done	- Plans a range of routine tasks and achieves goals efficiently - Implements actions according to plans, making adjustments if necessary and addressing some unexpected issues - Plans and organises own workload - Collaborates and tries to identify shared goals and agreement on the best course of action - Uses the internet as a source of information

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND311 Work effectively in the creative arts industry (Release 1)	CUAIND301 Work effectively in the creative arts industry (Release 2)	Additions to performance and knowledge evidence.	Equivalent unit
CUAIND301 Work effectively in the creative arts industry (Release 2)	CUAIND301 Work effectively in the creative arts industry (Release 1)	Updated assessment conditions section. Updated modification history section to reflect changed name of training package.	Equivalent unit

Links

Companion Volumes are available from VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAIND311 Work effectively in the creative arts industry

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements and performance criteria of this unit; including evidence of the ability to:

- apply information about creative arts industry trends and emergent technologies to own work practice
- negotiate terms of a contract
- establish and maintain work and contractual relationships
- comply with relevant regulations and organisational requirements
- prioritise and complete work tasks, in collaboration with others in the creative arts industry.

Note: If a specific volume or frequency is not stated, then evidence must be provided for each of the above points at least once.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements and performance criteria of this unit. This includes:

- key features of creative arts industry workplace practice including:
 - appropriate behaviour and ethics
 - nature, role and functions of unions and employer associations
 - rights and responsibilities of employers, employees and contractors
 - legal issues that affect negotiations and contracts
 - relevant workplace health and safety requirements
 - awards and conditions of employment
 - environmental obligations
- key features of copyright including;

- purpose
- method of enforcement
- consequences of infringement
- key features of a contract
 - basic structure
 - agreement process
 - reasonable terms and conditions of a contract
- relationships between different sectors of the creative arts industry sector
- terminology associated with the creative arts industry sector
- key roles and responsibilities in the creative arts own industry sector
- key sources of creative arts industry information
- current and emerging technologies used in the creative arts industry sector
- revenue streams through digital content
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Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a creative arts working environment or workplace. This includes access to:

- opportunities to apply negotiation techniques to solve work and contractual issues
- situations in which work performance can be monitored and learning opportunities accessed
- occasions where work tasks must be prioritised and completed within deadlines
- relevant people in the industry

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

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