



Australian Government

CUAIND201 Develop and apply creative arts industry knowledge

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to develop and apply basic creative arts industry knowledge to industry practices, including industry structures and operations, employment obligations and opportunities, the impact of new technology, and identification of industry laws and regulations.

It applies to individuals who perform a range of mainly routine tasks under direct supervision and are required to apply basic creative arts industry knowledge.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry Capability – Industry Context

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Source and apply creative arts industry information	1.1 Identify and access sources of information on the creative arts industry using a range of media 1.2 Identify sectors in the industry and discuss how they relate to one another 1.3 Investigate roles of relevant industry bodies and associations 1.4 Discuss new and emerging technologies impacting the industry 1.5 Seek information from relevant people about the nature of employment conditions and work opportunities within the industry 1.6 Discuss industry protocols and laws that apply to the creative arts industry

ELEMENT	PERFORMANCE CRITERIA
	1.7 Collate and systematically organise information collected
2. Update and maintain creative arts industry knowledge	2.1 Identify and use opportunities to update knowledge of the industry 2.2 Identify key issues and trends in the industry 2.3 Discuss and share information about key issues and trends with others 2.4 Update and store information in an easily accessible format

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.1-1.7, 2.1, 2.2	Interprets information to identify and update knowledge about the creative arts industry's key features
Writing	1.7, 2.4	Records information collected in appropriate format for personal reference
Oral Communication	1.1, 1.2, 1.4-1.6, 2.3	- Asks questions and listens to gather information - Shares information and expresses opinions using language appropriate to audience
Navigate the world of work	1.5, 1.6, 2.1	- Recognises and follows legal requirements and industry protocols - Develops relevant skills and knowledge as required - Identifies work opportunities and trends within the industry
Interact with others	1.2, 1.4-1.6, 2.3	Uses appropriate communication practices when discussing information with a range of people
Get the work done	1.1, 1.4, 1.7, 2.1, 2.4	- Plans and implements tasks required to gather and organise industry information - Uses digital tools to access information

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAIND201 Develop and apply creative arts industry knowledge	CUFIND201A Develop and apply creative arts industry knowledge	Updated to meet Standards for Training Packages. Minor edits to elements and performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAIND201 Develop and apply creative arts industry knowledge

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Performance Evidence

Evidence of the ability to:

- gather, interpret and discuss industry information
- discuss issues relevant to the industry including:
 - legal issues
 - industry protocols
 - employment conditions
 - work opportunities
- use opportunities to update knowledge
- discuss trends in the creative arts industry
- collate, organise and store key information in an appropriate format for future reference.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline appropriate sources of creative arts industry information
- outline distinguishing features of the creative arts industry and identify the different sectors
- identify laws that relate to working in the creative arts industry
- list relevant industry bodies and associations and briefly outline their roles
- outline how current trends and technology are shaping and changing the creative arts industry.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- relevant and current industry information
- appropriate media to collect and store industry information
- interaction with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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