



Australian Government

Assessment Requirements for CUAGR605 Develop graphic designs for the built environment

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- interpret objectives and requirements of built environment project briefs
- conceive and realise graphic design solutions that fulfil creative, technical and budgetary requirements for a range of built environment projects
- communicate and collaborate effectively with others in:
 - concept development
 - design production and refinement
 - presentation and review
 - addressing technical, creative or organisational issues
- review final work for success in meeting creative, technical and client objectives
- identify strategies to further develop own skills.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- summarise current trends and ideas in design for the built environment
- identify key people involved in built environment projects, and outline their typical roles, responsibilities and interrelationships, in relation to the graphic designer
- discuss different types of signage and built environment projects and the particular considerations that apply
- outline ways in which consumers respond to signage
- explain production factors for different types of signage and how they impact on the design process
- identify sources of ideas for built environment designs
- describe ways visual impact is achieved in design for the built environment

- explain how critical and creative thinking techniques can be used as part of the design process
- explain legislative and regulatory issues that affect design in the built environment, including particular council requirements and duty of care
- clarify intellectual property issues and legislation in relation to designs for the built environment
- explain sustainability issues related to materials and cost for signage and how they impact on graphic design.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- graphic design technologies
- opportunities for collaboration with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>