



Australian Government

Assessment Requirements for CUAGR516 Develop graphic design practice to meet industry needs

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- research and apply professional graphic design business practices to support own work.

In the course of the above, the candidate must:

- evaluate and adopt intellectual property and safety standards required for graphic design practice
- research and analyse at least two graphic design trends.
- research and evaluate the effect of current and emerging trends on graphic design practice
- identify and develop at least one creative and commercial opportunity presented by emerging trends in own professional practice.
- identify strategies to address skill development needs in responding to emerging trends.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- changing role of graphic design and its convergence with other design disciplines
- current and emerging graphic design technologies and trends at a global level
- graphic design industry networks and professional development opportunities
- current graphic design business practices, including key relationships and ways work is sourced and costed
- broad global design trends that apply to design disciplines
- implications of emerging graphic design technologies on the business
- sources of information about graphic design
- intellectual property issues associated with professional graphic design practice
- key safety considerations for professional graphic design practice.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- graphic design information sources
- opportunities for communication with individuals, industry networks and organisations.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>