



Australian Government

Assessment Requirements for CUAGR502 Produce graphic designs for 2-D and 3-D applications

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- interpret briefs to produce a body of two-dimensional (2-D) and three-dimensional (3-D) graphic design work that meets the creative and technical requirements
- organise and schedule creative and technical processes, production and presentation of design work within effective timeframes
- collaborate with others in design and evaluation processes
- write and present explanatory information to support graphic design visuals
- recognise and document professional development needs.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline typical information found in briefs for 2-D and 3-D graphic design work
- explain other information that could be sourced to support understanding of design briefs
- explain the elements and principles of design
- explain colour management techniques and theory
- discuss the application of typographic theory and practice to the development of effective design solutions
- explain pre-press processes and their function in the graphic design process
- summarise costing processes for graphic design work
- list typical visual representations used in graphic design work and outline the techniques for incorporating and manipulating them
- outline critical and creative thinking techniques and their application in graphic design practice

- identify typical problems that occur during the graphic design process, and how to avoid or resolve them
- describe current practice for documenting and presenting graphic design work
- outline basic project management techniques, particularly in relation to work planning, time management and resource management
- discuss intellectual property issues and legislation associated with graphic design practice
- outline key safety requirements for production processes in graphic design work.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- design briefs and other information sources
- appropriate technology and resources to produce graphic design work
- opportunities for collaboration with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>