



Australian Government

Assessment Requirements for CUAGR401 Research and apply graphic design techniques

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- interpret information in briefs and related research
- select and care for required resources
- test graphic design methods and techniques and document outcomes and design approaches
- produce examples of graphic design work that meet the requirements of a range of briefs.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain the use of experimentation in developing and refining graphic design work
- explain the importance of researching information about graphic design when completing design work
- explain typical information found in graphic design briefs
- discuss typical parameters and constraints that need to be considered when interpreting design briefs, including intellectual property considerations, and availability of resources, time and budget
- identify common techniques, materials, tools and equipment used in graphic design
- briefly describe the health and safety requirements related to establishment of work space and use of materials and equipment for graphic design work.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- graphic design briefs
- information sources for graphic design research
- equipment and tools used to produce graphic design work
- opportunities for discussion and feedback.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>