



Australian Government

Assessment Requirements for CUAFIM401 Obtain revenue to support operations

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- develop and document a plan that outlines strategies to raise revenue for a given organisation or practice
- research revenue-raising opportunities relevant to the organisation or practice
- coordinate the development of a funding proposal
- monitor and review revenue-raising strategies.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe sources of information for potential funding
- explain typical avenues through which revenue can be raised in the relevant industry context and their typical objectives and expectations:
- outline a wide range of methods used by visual arts practitioners and organisations to generate revenue
- discuss emerging trends and different models for revenue-raising activities
- explain issues and challenges that typically arise in revenue raising activities
- explain the key obligations generally associated with funding agreements, including:
 - legal requirements to supply services as contracted and ramifications of failure to comply
 - audit of expenditure
 - reporting requirements.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to materials, resources and equipment needed to research funding and revenue opportunities.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>