



Australian Government

Assessment Requirements for CUA EVP502 Develop and implement exhibition interpretive strategies

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- determine broad parameters for interpretive strategy based on analysis of exhibition concepts and documentation, audience profile and potential storylines and themes
- refine options and approaches for strategies through consultation and testing, drawing on specialist advice where required
- develop operationally realistic exhibition interpretive strategies that meet audience and organisational needs
- implement interpretive strategies for exhibition concepts within required timeframes, dealing efficiently with potentially disruptive issues that arise
- select and use evaluation mechanisms that inform future work processes.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain roles of different people involved in the exhibition development process and how they interrelate
- discuss the purpose of an exhibition interpretive strategy and its impact on all aspects of exhibition development and implementation
- outline exhibition development concepts, including:
 - themes
 - sub-themes
 - storylines
 - interpretation
- explain principles of interpretation at a detailed level

- explain processes for drawing links between collections, audience needs and interpretive approaches
- discuss commonly used interpretive approaches, including specific techniques and technical issues associated with their use
- outline cultural protocols relevant to the development of interpretive strategies, including those for exhibitions of Aboriginal or Torres Strait Islander material
- outline principles of universal access and different audience communication needs, including potential specific needs
- explain the key features of evaluation mechanisms suitable to evaluate interpretive strategies.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- an exhibition concept or idea for which an interpretive strategy can be developed
- resources required to produce interpretive support materials
- interaction with others to reflect the collaborative nature of the development process.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>