



Australian Government

CUADRT611 Establish creative vision for screen productions

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Application

This unit describes the skills and knowledge required to use sound and visual images to transform written scripts into screen productions. It involves the consideration of different ideas in interpreting scripts, producing detailed shot plans to support a creative vision and finalising plans with required personnel.

The unit applies to those who interpret and use scripts as the basis for developing the creative vision for relatively large-scale productions such as feature films, short films or television dramas. They work closely with writers in developing scripts, and with other creative team members on strategies for achieving creative outcomes.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production – Directing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Interpret and review scripts	1.1 Read draft scripts and meet with required personnel to discuss potential interpretations of vision 1.2 Determine intended creative aims of scripts and define proposed objectives that meets aims 1.3 Generate and consider different ideas for visualising scripts until clear narrative emerges 1.4 Inform creative directions and assist in providing production context by identifying research and reference materials 1.5 Review script drafts in collaboration with required personnel and agree on need for rewrites within production timelines

ELEMENT	PERFORMANCE CRITERIA
	1.6 Prepare development notes for script writers to produce script re-drafts as required
2. Prepare shot plans to realise visual narrative	2.1 Mark up working script into component scenes and identify key dramatic elements and technical parameters within each scenic unit as basis for shot plans 2.2 Plot key dramatic elements within and between scenes that aid transformation of written narrative into visual representation 2.3 Determine location of characters and other shot elements by reviewing whole narrative and individual scenes 2.4 Assess photographic qualities of proposed shots and their impact on interpreting overall story and within scenes 2.5 Confirm shot plans allow narrative and visual aspects to be controlled and carried forward according to production requirements 2.6 Discuss shot plans with required production personnel prior to developing storyboards
3. Finalise creative planning	3.1 Document areas of productions that may be affected by script versions and discuss changes with required personnel 3.2 Arrange sign-off for final scripts and distribute to required personnel 3.3 Maintain ongoing review of script and shot plans organising required rewrites during production 3.4 Provide required personnel with latest version of scripts and shot plans

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Oral communication	- Clearly articulates requirements using industry standard language for diverse audiences - Elicits information and confirms understanding using listening and questioning techniques - Identifies and uses industry standard communication methods and practices during discussions with required personnel about project vision, scripts and production plans
Reading	Develops content overview and extracts information that informs plans, creative goals and production decisions by analysing complex

SKILL	DESCRIPTION
	- scripts and other textual resources - Reviews scripts and plans for compatibility with production and identifies required revisions
Writing	Develops detailed information and instructions for scripts using vocabulary, terminology and structure for audience and purpose
Planning and organising	Establishes creative vision of screen productions and manages require communication by organising, planning and sequencing workload of self and others
Problem solving	Extracts key elements that inspire creative ideas and decisions about direction of story visualisation by assessing scripts
Self-management	Works independently and collectively in leadership role with responsibility for plans and decisions required for development of creative vision of screen productions

Unit Mapping Information

Supersedes and is equivalent to CUADRT601 Establish the creative vision for screen productions.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUADRT611 Establish creative vision for screen productions

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- establish creative vision for at least two screen productions.

In the course of the above, the candidate must:

- review and revise scripts with required personnel to identify clear visual narratives and creative visions for screen productions
- aid process of visualising narratives by undertaking research
- identify key elements in scenes according to production requirements and develop shot plans that achieve logical progression in visual representation of written narratives
- establish process for reviewing scripts and shot plans as filming progresses
- work collaboratively with required personnel.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- relationship between key elements of and personnel in the screen production and the process of establishing overall creative vision for productions
- format and conventions for marking up scripts and creating development notes
- examples of topics that might need to be researched when establishing creative vision for screen productions
- industry standard photography quality for screen productions
- industry standard communication methods and practices
- visual story-telling techniques and ways of moving from written to visual narrative
- ways creative aims are realised visually or through use of sound
- typical problems of establishing creative vision for screen productions and common solutions.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- the process of developing scripts
- interaction with writers and other required personnel
- draft scripts.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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