



Australian Government

CUADRT411 Direct television programs and segments

Release: 1

CUADRT411 Direct television programs and segments

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Application

This unit describes the skills and knowledge required to direct television programs and segments that have a clearly defined format. It involves conducting pre-production activities, overseeing production of programs and segments, and reviewing completed materials.

The unit applies to those who are responsible for directing crew, program guests, interviewees or members of the public being filmed for programs. They are members of a production team, and report to an executive producer, news editor or program producer.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production – Directing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Undertake pre-production	1.1 Determine production requirements in consultation with required personnel 1.2 Decide approach that meets production requirements 1.3 Plan single-camera or multi-camera coverage in consultation with required personnel 1.4 Confirm program elements are listed on running sheets in line with organisational procedures
2. Direct program segments	2.1 Oversee camera, sound check and rehearsal of shots 2.2 Check safety and security procedures are followed 2.3 Provide final briefings to required personnel and respond to queries as required

ELEMENT	PERFORMANCE CRITERIA
	2.4 Achieve required production style by directing required personnel 2.5 Determine if recorded segments meet production requirements by reviewing segments and re-shooting as required 2.6 Direct editing of segments as required to meet production requirements
3. Direct programs	3.1 Oversee camera and sound check and rehearsal of shots 3.2 Provide final briefings to required personnel, and respond to queries as required 3.3 Direct cameras and operations according to production requirements 3.4 Direct live switches as required 3.5 Monitor and control pace and flow of programs
4. Review programs	4.1 Debrief with required personnel about whether programs met production requirements 4.2 Note suggestions for improvement for future use 4.3 Finalise documentation and confirm required copies of programs are stored according to legislative and organisational procedures

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Oral communication	- Elicits views and opinions of others using questioning and listening skills - Conveys requirements clearly to audience and environment using industry standard language - Engages in discussions and provides constructive feedback to required personnel using selected communication methods and practices
Reading	Extracts and confirms scheduling information, procedures and production requirements by interpreting different documents
Writing	- Conveys information according to organisational procedures and production requirements by developing material for performers using clear language - Records information from discussions for future planning
Initiative and enterprise	Monitors implementation, taking decisive actions as required
Planning and	Achieves creative and technical production goals by planning,

SKILL	DESCRIPTION
organising	organising and directing required tasks
Self-management	Meets expectations associated with own role in compliance with organisational procedures and legislation
Teamwork	- Achieves program requirements in collaboration with performers - Demonstrates awareness of interplay of cultural factors involved in group interactions

Unit Mapping Information

Supersedes and is equivalent to CUADRT401 Direct television programs and segments.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUADRT411 Direct television programs and segments

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- direct at least two examples of television programs and program segments.

In the course of the above, the candidate must:

- consult with production personnel about the best way to achieve requirements for programs and program segments
- communicate with production personnel and program guests in ways that respect their cultural and personal circumstances
- check arrangements and equipment are in place prior to filming of television programs and program segments
- brief and direct talent and crew during filming of television programs and program segments
- manage a number of tasks concurrently during filming
- take decisive action in response to unforeseen circumstances during live programs
- meet production criteria, deadlines, and creative goals that are technically feasible
- produce and manage circulation of workplace documentation.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- roles and responsibilities of personnel involved in television production including pre-production and production staff, crew and talent
- production approaches for television programs and segments that meet industry standard creative and technical requirements
- typical problems of directing television programs and common solutions
- directing procedures and single and multi-camera techniques for making programs that require minimal editing

- key features of sound and editing equipment used to produce television segments and programs
- different ways television directors communicate with production personnel and talent as programs are being recorded
- organisational procedures for listing program elements on running sheets and storing documentation
- legislation that governs the direction and production of television programs and segments
- work health and safety procedures that apply to television production.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- television production facilities
- production, front-of-camera, and audience personnel
- programs and program segments that need directing.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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