



Australian Government

CUADIG305 Produce digital images

Release: 2

CUADIG305 Produce digital images

Modification History

Release	Comments
Release 2	This version first released with CUA Creative Arts and Culture Training Package version 3.0. Minor updates to Performance Criteria
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to produce digital images through the exploration and application of a range of techniques, tools, equipment and materials.

It applies to individuals who are developing expertise with digital imagery to produce photo images or digital art.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Visual communication – digital content and imaging

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Plan digital imaging work	1.1 Explore ideas and techniques for digital imagery in consultation with key people as required 1.2 Review historical and contemporary digital imaging practice as a potential source of ideas 1.3 Discuss and explore ideas for digital imaging with key personnel 1.4 Assess the capabilities of digital imaging techniques through practice and adaptation 1.5 Select techniques that best support the ideas for own creative

ELEMENT	PERFORMANCE CRITERIA
	work
2. Prepare digital imaging resources	2.1 Select and organise digital imaging tools, equipment and materials suited to the chosen work 2.2 Prepare resources based on the needs of the work 2.3 Identify and address intellectual property requirements 2.4 Use materials and resources safely and sustainably
3. Create finished digital images	3.1 Use and adapt digital imaging techniques incorporating principles and elements of design 3.2 Review work in progress and adjust as required to produce final work 3.3 Document work processes for future reference 3.4 Store digital imaging resources according to enterprise procedures 3.5 Seek feedback from key people and use to improve own technical and creative digital imaging skills

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.2, 3.4	Interprets and analyses mostly familiar visual and textual information for application to job outcomes
Writing	1.2, 3.3	Uses clear language and relevant industry related terminology to make notes of review findings and describe work processes for own reference
Oral Communication	1.1, 1.3, 3.5	- Uses clear and relevant language to discuss concepts and techniques with others and seek feedback on work outcomes - Uses questioning and active listening techniques to clarify information, and confirm understanding
Navigate the world of work	2.3, 2.4, 3.4	Understands workplace expectations and related responsibility to observe legal, safety and sustainability requirements and enterprise procedures when planning and undertaking design work

Interact with others	1.1, 1.3, 3.5	- Follows accepted communication methods and practices to discuss conceptual and technical aspects of work with others - Recognises the importance of advice and guidance from others to achieve best outcomes for own creative work and further develop skills and ideas
Get the work done	1.4, 1.5, 2.1, 2.2, 3.1, 3.2, 3.5	- Applies understanding of the purposes, functions and key features of digital tools to make informed decisions about resource selection, preparation and maintenance - Selects suitable digital techniques to convey the concept based on own practice and exploration with some input from others - Extend and adapt techniques, applying design theory to create visual interest - Evaluates effectiveness of decisions during production and amends work to achieve desired result - Uses feedback as a guide to improvement of creative and technical skills

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUADIG305 Produce digital images (Release 2)	CUADIG305 Produce digital images (Release 1)	Minor updates to Performance Criteria	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUADIG305 Produce digital images

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Performance Evidence

Evidence of the ability to:

- plan and produce technically proficient digital images
- discuss the combination of ideas and techniques in own digital image work
- evaluate own work progress for improvement in creative processes and products.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe historical and theoretical digital imaging practices relevant to the specific production of digital images
- describe capabilities of a range of materials, tools and equipment used in digital imaging
- outline the elements and principles of design and their application to the digital imaging
- explain how common techniques used in producing digital images can be adapted to achieve creative effects
- outline basic intellectual property considerations in producing creative works
- describe procedures for working safely with digital imaging materials, tools and equipment.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- tools, equipment and materials required for producing digital images
- relevant information sources.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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