



Australian Government

Assessment Requirements for CUAAIR312 Develop techniques for presenting to camera

Release: 1

Assessment Requirements for CUA AIR312 Develop techniques for presenting to camera

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- record at least two scripted pieces for different broadcasts.

In the course of the above, the candidate must:

- read scripted materials while pronouncing words correctly
- convey key information using features of the voice
- rehearse and present information to a camera, including reading from an autocue and using a natural on-camera presentation style
- respond to presentation errors or equipment problems without disrupting presentation flow
- work collaboratively with others to achieve production requirements
- evaluate own performance and identify areas for improvement.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- strategies to show respect and build rapport with listeners
- strategies to evaluate performance to improve techniques
- benefits of presenter building positive relationships with listeners
- factors that could attract and alienate listeners
- strategies to calmly recover from presentation errors and equipment malfunctions
- presentation styles, vocal techniques and non-verbal communication styles used to convey information in front of a camera
- sound recording and camera equipment operations
- work health and safety requirements relating to vocal care.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- interaction with others required to demonstrate the performance evidence
- recording equipment required to demonstrate the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>