



Australian Government

Assessment Requirements for CUAAIR302 Develop techniques for presenting to camera

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- read scripted materials pronouncing words correctly and using features of the voice to convey key information effectively
- rehearse and present information to a camera, reading from an autocue, using an effective and natural on-camera presentation style
- respond to presentation errors or equipment problems without disrupting presentation flow
- work collaboratively with others to achieve production requirements
- evaluate own performance and identify areas for improvement.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain why it is important for a presenter to build positive relationships with listeners
- list and describe factors that could attract or alienate listeners
- describe the range of presentation styles, vocal techniques and non-verbal communication styles used to convey information in front of a camera
- identify work health and safety requirements as they relate to vocal care.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- interaction with others
- equipment typically found in a recording environment.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>