



**Australian Government**

# **CUA51420 Diploma of Arts and Cultural Management**

# CUA51420 Diploma of Arts and Cultural Management

## Modification History

| Release | Comments  |
|---------|---|
| 3       | All superseded imported units have been replaced with the most current unit.  |
| 2       | <p>This version first released with CUA Creative Arts and Culture Training Package Version 6.0.</p> <p>Minor change to add the following units of competency in the elective unit list:</p> <ul style="list-style-type: none"><li>• CUADES523 Design virtual and hybrid events</li><li>• CUABRT502 Manage and operate technical requirements for virtual and hybrid events</li><li>• CUABRT415 Provide technical support during virtual and hybrid events</li><li>• CUAMWB403 Prepare to work with confronting material and processes in the creative industries.</li></ul> |
| 1       | This qualification was first released in CUA Creative Arts and Culture Training Package Release 5.0.  |

## Qualification Description

This qualification reflects the role of individuals who work in leadership and management roles across a wide range of arts, entertainment and cultural organisations, including performing arts organisations, theatres, festivals, events, museums, galleries and government. Individuals may work in large or small arts organisations and their skills may be specialised or broad. Individuals at this level will be expected to operate with a level of autonomy and establish solutions to complex problems, often independently.

The job roles that relate to this qualification may include Community Arts Manager, Regional Arts Manager, Arts Administration Manager, Fundraising Officer, Gallery/Museum officer, Operations Manager and Arts Development Manager.

## Licensing/Regulatory Information

Licensing, legislative, regulatory or certification considerations

### *Qualification*

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

### *Units of competency in qualification*

Some individual units of competency may have their own licensing, legislative, regulatory or certification requirements. Users must check individual units of competency for licensing, legislative, regulatory or certification requirements relevant to that unit.

## Entry Requirements

This qualification has no entry requirements.

## Packaging Rules

**Total number of units = 15**

**5 core units** plus

**10 elective units**, of which:

- at least 1 must be from Group A
- of the remaining elective units:
  - all may be from Group A, Group B and/or Group C
  - up to 2 may be from this or any other currently endorsed Certificate IV or above training package qualification or accredited course.

Elective units must be relevant to the work environment and the qualification, maintain the overall integrity of the AQF alignment, not duplicate the outcome of another unit chosen for the qualification, and contribute to a valid industry-supported vocational outcome.

Where relevant, the choice of elective units set out in the packaging rules above can serve to provide the qualification with the following specialisation. The rules to achieve the specialisation are detailed at qualification end.

- Galleries and Museums

Units of competency that contain pre-requisites are identified with an \*

### **Core units**

- BSBLDR812 Develop and cultivate collaborative partnerships and relationships
- BSBWHS504 Manage WHS risks
- CHCDIV001 Work with diverse people

- CUA51420 Source funding for projects
- CUA51420 Work professionally in the creative arts industry

### **Elective units**

#### **Group A**

- BSBOPS406 Participate in organisational governance
- BSBWHS512 Contribute to managing work-related psychological health and safety
- CUA51420 Obtain revenue to support operations
- CUA51420 Manage front of house services
- CUA51420 Communicate effectively with arts professionals
- CUA51420 Enhance professional practice using creative arts industry knowledge
- CUAMKG511 Manage the promotion of creative acts
- CUAMWB401 Develop and implement own self-care plan in the creative industries
- CUAPPR408 Integrate disability access and inclusion
- CUAPPR512 Develop sustainability of own professional practice
- CUAPPR612 Collaborate in professional creative projects
- FNSINC514 Apply ethical frameworks and principles to make and act upon decisions
- SIRXOSM002 Maintain ethical and professional standards when using social media and online platforms
- SIRXOSM004 Analyse performance of social media and online business tools
- SIRXOSM006 Develop and manage social media and online strategies\*
- SIRXOSM007 Manage risk to organisational reputation in an online setting
- SITXHRM011 Manage volunteers

#### **Group B**

- BSBCMM411 Make presentations
- BSBCMM511 Communicate with influence
- BSBESB302 Develop and present business proposals
- BSBESB407 Manage finances for new business ventures
- BSBHRM415 Coordinate recruitment and onboarding
- BSBHRM615 Contribute to the development of diversity and inclusion strategies
- BSBLDR412 Communicate effectively as a workplace leader
- BSBLDR414 Lead team effectiveness
- BSBMKG544 Plan and monitor direct marketing activities
- BSBMKG546 Develop social media engagement plans

- BSBMKG547 Develop strategies to monetise digital engagement
- BSBOPS401 Coordinate business resources
- BSBOPS403 Apply business risk management processes
- BSBPMG530 Manage project scope
- BSBPMG535 Manage project information and communication
- BSBPMG634 Facilitate stakeholder engagement
- BSBPRC402 Negotiate contracts
- BSBSTR501 Establish innovative work environments
- BSBSTR502 Facilitate continuous improvement
- BSBTWK301 Use inclusive work practices

### Group C

- CUAATS513 Work effectively with Aboriginal and/or Torres Strait Islander cultural artists and communities
- CUAATS514 Work with Aboriginal and/or Torres Strait Islander cultural material
- CUABRT415 Provide technical support during virtual and hybrid events
- CUABRT502 Manage and operate technical requirements for virtual and hybrid events
- CUACMP511 Manage copyright arrangements
- CUACNM511 Assess the significance of collections
- CUACNM611 Manage collection maintenance and preservation procedures
- CUADES523 Design virtual and hybrid events
- CUA EVP511 Coordinate installation and dismantling of exhibitions
- CUA EVP512 Develop and manage exhibition interpretive strategies
- CUAMWB403 Prepare to work with confronting material and processes in the creative industries

## Specialisations

The achievement of this specialisation will be identified on testamurs as follows:

- CUA51420 Diploma of Arts and Cultural Management (Galleries and Museums)

### *Packaging rules to achieve a specialisation*

#### Galleries and Museums

- 4 Group C elective units must be selected

## Pre-requisite Requirements

| Unit of competency   | Prerequisite requirement  |
|--|---|
| SIRXOSM006 Develop and manage social media and online strategies | SIRXOSM002 Maintain ethical and professional standards when using social media and online platforms |

## Qualification Mapping Information

| Current Code and Title                           | Previous Code and Title | Comments   | Equivalence   |
|--|-------------------------|--|---------------|
| CUA51420 Diploma of Arts and Cultural Management |                         | This qualification has been created to address a requirement by industry that is not covered by an existing qualification. | Newly created |

## Links

Companion volumes, including implementation guides, are found in TGA - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>