



**Australian Government**

# **CUA51420 Diploma of Arts and Cultural Management**

**Release 2**

## CUA51420 Diploma of Arts and Cultural Management

### Modification History

Release	Comments
Release 2	<p>This version first released with CUA Creative Arts and Culture Training Package Version 6.0.</p> <p>Minor change to add the following units of competency in the elective unit list:</p> <ul style="list-style-type: none"> <li>• CUADES523 Design virtual and hybrid events</li> <li>• CUABRT502 Manage and operate technical requirements for virtual and hybrid events</li> <li>• CUABRT415 Provide technical support during virtual and hybrid events</li> <li>• CUAMWB403 Prepare to work with confronting material and processes in the creative industries.</li> </ul>
Release 1	<p>This version first released with CUA Creative Arts and Culture Training Package Version 5.0.</p>

### Qualification Description

This qualification reflects the role of individuals who work in leadership and management roles across a wide range of arts, entertainment and cultural organisations, including performing arts organisations, theatres, festivals, events, museums, galleries and government. Individuals may work in large or small arts organisations and their skills may be specialised or broad. Individuals at this level will be expected to operate with a level of autonomy and establish solutions to complex problems, often independently.

The job roles that relate to this qualification may include Community Arts Manager, Regional Arts Manager, Arts Administration Manager, Fundraising Officer, Gallery/Museum officer, Operations Manager and Arts Development Manager.

#### Licensing, legislative, regulatory or certification considerations

##### *Qualification*

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

##### *Units of competency in qualification*

Some individual units of competency may have their own licensing, legislative, regulatory or certification requirements. Users must check individual units of competency for licensing, legislative, regulatory or certification requirements relevant to that unit.

## Entry Requirements

Nil

## Packaging Rules

**Total number of units = 15**

**5 core units** plus

**10 elective units**, of which:

- at least 1 must be from Group A
- of the remaining elective units:
  - all may be from Group A, Group B and/or Group C
  - up to 2 may be from this or any other currently endorsed Certificate IV or above training package qualification or accredited course.

Elective units must be relevant to the work environment and the qualification, maintain the overall integrity of the AQF alignment, not duplicate the outcome of another unit chosen for the qualification, and contribute to a valid industry-supported vocational outcome.

Where relevant, the choice of elective units set out in the packaging rules above can serve to provide the qualification with the following specialisation. The rules to achieve the specialisation are detailed at qualification end.

- Galleries and Museums

### Core units

BSBLDR812 Develop and cultivate collaborative partnerships and relationships

BSBWHS504 Manage WHS risks

CHCDIV001 Work with diverse people

CUAFIM511 Source funding for projects

CUAIND611 Work professionally in the creative arts industry

### Elective units

#### Group A

BSBOPS406 Participate in organisational governance

BSBWHS512 Contribute to managing work-related psychological health and safety

CUAFIM411 Obtain revenue to support operations

CUAFOH511 Manage front of house services

CUAIND413 Communicate effectively with arts professionals

CUAIND512 Enhance professional practice using creative arts industry knowledge

CUAMKG511 Manage the promotion of creative acts

CUAMWB401 Develop and implement own self-care plan in the creative industries

CUAPPR408 Integrate disability access and inclusion

CUAPPR512 Develop sustainability of own professional practice  
CUAPPR612 Collaborate in professional creative projects  
FNSINC504 Apply ethical frameworks and principles to make and act upon decisions  
SIRXOSM002 Maintain ethical and professional standards when using social media and online platforms  
SIRXOSM004 Analyse performance of social media and online business tools  
SIRXOSM006 Develop and manage social media and online strategies  
SIRXOSM007 Manage risk to organisational reputation in an online setting  
SITXHRM005 Manage volunteers

### **Group B**

BSBCMM411 Make presentations  
BSBCMM511 Communicate with influence  
BSBESB302 Develop and present business proposals  
BSBESB407 Manage finances for new business ventures  
BSBHRM415 Coordinate recruitment and onboarding  
BSBHRM615 Contribute to the development of diversity and inclusion strategies  
BSBLDR412 Communicate effectively as a workplace leader  
BSBLDR414 Lead team effectiveness  
BSBMKG544 Plan and monitor direct marketing activities  
BSBMKG546 Develop social media engagement plans  
BSBMKG547 Develop strategies to monetise digital engagement  
BSBOPS401 Coordinate business resources  
BSBOPS403 Apply business risk management processes  
BSBPMG530 Manage project scope  
BSBPMG535 Manage project information and communication  
BSBPMG634 Facilitate stakeholder engagement  
BSBPRC402 Negotiate contracts  
BSBSTR501 Establish innovative work environments  
BSBSTR502 Facilitate continuous improvement  
BSBTWK301 Use inclusive work practices

### **Group C**

CUAATS513 Work effectively with Aboriginal and/or Torres Strait Islander cultural artists and communities  
CUAATS514 Work with Aboriginal and/or Torres Strait Islander cultural material  
CUABRT415 Provide technical support during virtual and hybrid events  
CUABRT502 Manage and operate technical requirements for virtual and hybrid events  
CUACMP511 Manage copyright arrangements  
CUACNM511 Assess the significance of collections  
CUACNM611 Manage collection maintenance and preservation procedures

CUADES523 Design virtual and hybrid events  
CUAEVP511 Coordinate installation and dismantling of exhibitions  
CUAEVP512 Develop and manage exhibition interpretive strategies  
CUAMWB403 Prepare to work with confronting material and processes in the creative industries

## Specialisations

The achievement of this specialisation will be identified on testamurs as follows:

- CUA51420 Diploma of Arts and Cultural Management (Galleries and Museums)

## Packaging rules to achieve a specialisation

### Galleries and Museums

- 4 Group C elective units must be selected

## Qualification Mapping Information

No equivalent qualification. New qualification.

## Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>