



**Australian Government**

# **CUA41120 Certificate IV in Photography and Digital Imaging**

# CUA41120 Certificate IV in Photography and Digital Imaging

## Modification History

Release	Comments
3	All superseded imported units have been replaced with the most current unit.
2	<p>This version first released with CUA Creative Arts and Culture Training Package Version 6.0.</p> <p>Minor change to add the following unit of competency in the elective unit list:</p> <ul style="list-style-type: none"> <li>• CUAMWB403 Prepare to work with confronting material and processes in the creative industries.</li> </ul>
1	This qualification was first released in CUA Creative Arts and Culture Training Package Release 5.0.

## Qualification Description

This qualification reflects the role of individuals who apply a broad range of technical skills in photo imaging, including lighting, image capture, enhancements and manipulation and output. The outcomes of this qualification apply to a range of industry contexts including in retail, commercial, domestic portrait, media, wedding, illustrative, institutional and art photography work environments. These may be within organisations or of an independent nature. The job roles that relate to this qualification may include Photographer (freelance), Photographer's Assistant (Studio), Compositor, Digital Retoucher, Photo or Minilab Retail Assistant. It also provides a pathway to other photography and photo imaging job roles.

Practice at this level is predominately digital. It is underpinned by the application of integrated technical, theoretical and historical knowledge of photo imaging and the ability to develop concepts and solutions in response to a brief. Individuals at this level usually operate autonomously, however they may provide some leadership and guidance to others with limited responsibility for the output of others.

## Licensing/Regulatory Information

Licensing, legislative, regulatory or certification considerations

### *Qualification*

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

### *Units of competency in qualification*

Some individual units of competency may have their own licensing, legislative, regulatory or certification requirements. Users must check individual units of competency for licensing, legislative, regulatory or certification requirements relevant to that unit.

## **Entry Requirements**

This qualification has no entry requirements.

## **Packaging Rules**

**Total number of units = 15**

**7 core units** plus

**8 elective units**, of which:

- 6 must be from the electives listed below
- 2 may be from the remaining listed electives or any currently endorsed training package qualification or accredited course.

Elective units must be relevant to the work environment and the qualification, maintain the overall integrity of the AQF alignment, not duplicate the outcome of another unit chosen for the qualification, and contribute to a valid industry-supported vocational outcome.

### **Core units**

- CUAPHI311 Develop and apply photo imaging industry knowledge
- CUAPHI313 Process photo images
- CUAPHI403 Enhance, manipulate and output photo images
- CUAPHI411 Capture images in response to a brief
- CUAPHI412 Apply photo imaging lighting techniques
- CUAPPR403 Store and maintain finished creative work
- CUAWHS312 Apply work health and safety practices

### **Elective units**

- BSBPMG430 Undertake project work
- BSBCRT411 Apply critical thinking to work practices
- BSBCRT412 Articulate, present and debate ideas

- BSBCRT413 Collaborate in creative processes
- CUAACD411 Integrate colour theory and design processes
- CUADES301 Explore the use of colour
- CUADES304 Source and apply design industry knowledge
- CUADES305 Source and apply information on the history and theory of design
- CUADES412 Interpret and respond to a design brief
- CUADES413 Develop and extend design skills and practice
- BSBSTR401 Promote innovation in team environments
- BSBMKG434 Promote products and services
- BSBMKG440 Apply marketing communication across a convergent industry
- BSBMKG439 Develop and apply knowledge of communications industry
- BSBMKG437 Create and optimise digital media
- BSBOPS304 Deliver and monitor a service to customers
- BSBTWK401 Build and maintain business relationships
- BSBESB301 Investigate business opportunities
- BSBESB302 Develop and present business proposals
- BSBESB303 Organise finances for new business ventures
- BSBESB304 Determine resource requirements for new business ventures
- BSBESB305 Address compliance requirements for new business ventures
- BSBSUS411 Implement and monitor environmentally sustainable work practices
- BSBPEF301 Organise personal work priorities
- BSBPEF401 Manage personal health and wellbeing
- BSBPEF402 Develop personal work priorities
- CUACAM411 Shoot different screen content
- CUACMP311 Implement copyright arrangements
- CUACMP511 Manage copyright arrangements
- CUADIG303 Produce and prepare photo images
- CUADIG401 Author interactive media
- CUADIG412 Design user interfaces
- CUADIG413 Create user interfaces
- CUADIG415 Produce innovative digital images
- CUADIG416 Produce innovative video art

- CUAIND311 Work effectively in the creative arts industry
- CUAIND314 Plan a career in the creative arts industry
- CUAIND412 Provide freelance services
- CUAMWB401 Develop and implement own self-care plan in the creative industries
- CUAMWB402 Manage feedback on creative practice
- CUAMWB403 Prepare to work with confronting material and processes in the creative industries
- CUAPHI305 Use wet darkroom techniques to produce monochrome photographs
- CUAPHI312 Capture photographic images
- CUAPHI314 Process colour materials in a wet darkroom context
- CUAPHI316 Capture images using drone technology
- CUAPOS311 Edit video and audio content for social media
- CUAPOS412 Manage media assets
- CUAPPR312 Document the creative work progress
- CUAPPR314 Participate in collaborative creative projects
- CUAPPR408 Integrate disability access and inclusion
- CUAPPR415 Develop and discuss ideas for own creative work
- CUARES403 Research history and theory to inform own arts practice
- CUARES412 Conduct research
- ICPPRP422 Digitise complex images for reproduction
- ICPPRP4300 Manage colour
- ICPPRP4840 Set up and operate automated workflow
- SHBBMUP010 Design and apply make-up for photography
- SIRRMER008 Plan and style merchandise photoshoots

## Pre-requisite Requirements

There are no prerequisites requirements for this qualification

## Qualification Mapping Information

Current Code and Title	Previous Code and Title	Comments	Equivalence

CUA41120 Certificate IV in Photography and Digital Imaging	CUA41115 Certificate IV in Photography and Photo Imaging		Not-Equivalent
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## Links

Companion volumes, including implementation guides, are found in TGA -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>