



Australian Government

BSBSUS601 Lead corporate social responsibility

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 7.0.

Application

This unit describes the skills and knowledge required to consult with stakeholders to develop, implement and evaluate corporate social responsibility policy in an organisation.

The unit applies to individuals working in senior roles in diverse contexts who have responsibility for ensuring an organisation is positioned to ensure its long-term viability and success.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Business Competence – Sustainability

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Identify context for corporate social responsibility	1.1 Qualify and quantify the drivers for corporate social responsibility 1.2 Identify current benefits of, and barriers to, corporate social responsibility for organisation 1.3 Analyse legislation, regulation, standards and organisational policy affecting corporate social responsibility 1.4 Identify future opportunities for socially responsible practices
2. Establish corporate social responsibility policy	2.1 Identify key stakeholders for organisational corporate social responsibility 2.2 Engage with stakeholders to develop corporate social responsibility objectives and policy 2.3 Develop change management provisions for corporate social

ELEMENT	PERFORMANCE CRITERIA
	responsibility strategy 2.4 Draft and incorporate social responsibility strategy into required organisational systems, procedures and processes 2.5 Prepare and distribute documentation regarding corporate social responsibility strategy
3. Monitor and evaluate corporate social responsibility	3.1 Conduct review of corporate social responsibility integration with relevant people 3.2 Evaluate corporate social responsibility against organisational sustainability objectives 3.3 Recommend improvements to corporate social responsibility policy and practices

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

Skill	Description
Numeracy	Interprets, analyses and presents numeric and financial information
Oral communication	Uses specialised vocabulary and features appropriate to context to discuss and confirm requirements
Reading	Sources, analyses and interprets textual information in the context of complex organisational strategy and compliance requirements
Writing	Prepares reports and workplace documentation that communicate strategy and related information to suit audience and context
Teamwork	Uses inclusive and collaborative techniques to cooperate and consult with others to identify options to support policy objectives
Planning and organising	- Develops plans to implement organisation-wide strategies - Monitors processes, evaluates performance against agreed benchmarks and recommends improvements to ensure compliance with organisation, statutory and legal requirements
Problem solving	Recognises, understands and applies legislation, regulation and organisational policies and procedures relevant to strategy

Unit Mapping Information

Supersedes and is equivalent to BSBMGT624 Develop and implement corporate social responsibility.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>