



Australian Government

Assessment Requirements for BSBMGT624 Develop and implement corporate social responsibility

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 1.0.

Performance Evidence

Evidence of the ability to:

- identify the context for corporate social responsibility (CSR) including:
 - legislation, regulation, standard and codes of practice
 - organisational objectives, culture and current policies and practices
 - emerging approaches and best practice in CSR
 - organisational goals, drivers and expected benefits
 - opportunities and barriers
 - stakeholders
- consult and communicate effectively with relevant stakeholder to develop corporate social responsibility objectives and policy that align to organisational goals, taking into consideration:
 - human rights practices
 - labour practices
 - environmental practices
 - fair trading practices
 - consumer relations practices
 - community involvement and development practices
- implement CSR policy including:
 - negotiating with stakeholders to integrate CSR practices into policies and procedures
 - change management and communications strategies
 - defined roles and responsibilities
- review and evaluate CSR implementation and performance and recommend improvements to policy and practices as appropriate.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline internal and external sources of information relevant to the context for CSR
- outline the potential business benefits of improved CSR practices
- outline which areas of CSR are relevant to the context and the organisation's goals and why
- give examples of socially responsible practices relevant to the enterprise context and industry
- give examples of typical barriers to corporate social responsibility integration and possible solutions
- explain how to maximise engagement in CSR including strategies or techniques for:
 - change management
 - consultation
 - generating ideas and options
 - communicating information
 - addressing barriers and resolving problems
- outline the key provisions of legislation, covenants, standards and codes of practice relating to:
 - CSR
 - fair trade
 - human rights
 - corporate governance.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in the management and leadership field of work and include access to:

- relevant legislation, regulation, standards and codes
- workplace documentation and resources
- case studies and, where possible, real situations
- interaction with others.

Assessors must satisfy NVR/AQTF assessor requirements.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>