



Australian Government

Assessment Requirements for BSBGOV506 Manage advocacy for your organisation

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with BSB Business Services Training Package Version 2.0.

Performance Evidence

Evidence of the ability to:

- develop advocacy plans for an organisation based on :
 - objectives
 - strategies
 - promotional activity
- communicate effectively with board or committee members, and stakeholders on organisational promotion
- put processes in place to ensure that organisational advocacy strategies specified by the management and an organisation's board or committee are carried out
- ensure adherence to the following:
 - promotional timelines
 - promotion at appropriate forums and visits
- document advocacy activity
- review and evaluate the success of organisational advocacy strategies.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline organisational advocacy strategy
- list promotional consultation methods
- explain the concept of advocacy and how it may impact organisational stakeholder communication requirements
- explain effective advocacy strategies
- explain how activity may be coordinated to maximise the effectiveness of advocacy

- identify geographic, social, economic and political contexts in which particular organisations operate and how these may impact stakeholder advocacy
- outline information gathering, analysis and presentation methods
- describe organisational policies and procedures on advocacy
- list relevant protocols when communicating with stakeholders
- outline documentation requirements with regard to finance reporting requirements and finance procedures.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical committee or board of governance activities and include access to:

- examples of organisational advocacy strategies.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=11ef6853-ceed-4ba7-9d87-4da407e23c10>