



Australian Government

AHCPER601 Develop a strategic plan for a permaculture project or enterprise

Release: 1

AHCPER601 Develop a strategic plan for a permaculture project or enterprise

Modification History

Release	Comments
Release 1	This version released with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 9.0.

Application

This unit of competency describes the skills and knowledge required to prepare a strategic plan brief, research and analyse planning information, develop strategic plan stages, document a strategic plan, and review a strategic plan against desired outcomes.

The unit applies to individuals who analyse information and exercise judgement to complete a range of advanced skilled activities and demonstrate deep knowledge in a specific technical area. They have accountability for the work of others and analyse, design and communicate solutions to a range of complex problems.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Unit Sector

Permaculture (PER)

Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Develop a strategic plan brief for a permaculture project or enterprise	1.1 Evaluate current context of permaculture project or enterprise 1.2 Determine core values of project or enterprise 1.3 Define project vision statement, aims and objectives 1.4 Establish project or enterprise goals in consultation with

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<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
	stakeholders 1.5 Evaluate strategic plan values, goals and vision statement according to permaculture principles and ethics 1.6 Document strategic planning brief 1.7 Develop protocols on cultural respect and sensitivity 1.8 Review and revise strategic plan brief at strategic project development intervals
2. Research and analyse strategic planning information	2.1 Determine information needed for strategic plan with reference to plan brief 2.2 Identify key elements and themes 2.3 Determine research subjects 2.4 Compose research plan and methodologies 2.5 Review legislation, regulations and codes of practice impacting on project or enterprise 2.6 Review and revise strategic plan brief in relation to research findings
3. Identify strategic planning stages	3.1 Identify strategies required to achieve planning goals in consultation with stakeholders 3.2 Determine action plans required to execute strategies 3.3 Sequence strategies and action plans into strategic planning stages 3.4 Determine planning benchmarks for future stage completion review 3.5 Review and revise plan brief with reference to strategic planning stages
4. Document and distribute strategic plan	4.1 Produce a strategic planning document according to industry standards 4.2 Distribute strategic plan to stakeholders 4.3 Seek feedback on strategic plan 4.4 Review and revise documentation according to feedback
5. Review strategic plan	5.1 Determine mechanism for evaluation of strategic plan 5.2 Determine timeframes for evaluation

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
	5.3 Evaluate with reference to permaculture principles and practices 5.4 Evaluate feedback from stakeholders on implementation issues and outcomes 5.5 Identify problems and revise plan according to feedback

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria.

Skill	Description
Writing	Generate complex strategic plans and supporting documentation demonstrating control over a broad range of writing styles and purpose by selecting appropriate conventions and stylistic devices to express precise meaning for each component

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
AHCPER601 Develop a strategic plan for a permaculture project or enterprise	AHCPER503 Develop a strategic plan for a permaculture project or enterprise	Code change and elevated unit to AQF6 to more accurately reflect performance outcomes Minor changes to Application and Performance Criteria for clarity Changes to Performance Evidence, Knowledge Evidence and Assessment Conditions for clarity Addition of Foundation	Not equivalent

		Skills	
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Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

Assessment Requirements for AHCPER601 Develop a strategic plan for a permaculture project or enterprise

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Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has developed at least one strategic plan for a permaculture project or enterprise, which must represent a time period of at least two (2) years, and has:

- consulted with client and stakeholders and developed a strategic plan brief
- acquired, researched and analysed project information and resources
- documented a strategic plan
- evaluated the vision statement
- presented strategic plan for review, interpreted feedback and amended strategic plan according to feedback.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- permaculture principles, ethics and practices
- permaculture values
- permaculture projects or enterprises
- strategic planning, including:
 - vision statement
 - project or enterprise goals
 - strategies
- action plans – sequences of smaller steps necessary to achieve strategies, including timelines and benchmarks
- community development
- project management
- feasibility study methodology

- contract law
- budgetary frameworks.

Assessment Conditions

Assessment of the skills in this unit of competency must take place under the following conditions:

- physical conditions:
 - skills must be demonstrated for a permaculture project or enterprise, or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - tools and equipment required to prepare documents
- specifications:
 - workplace policies and procedures
 - stakeholder and client brief
 - legislation and regulations
 - industry codes of practice
- relationships:
 - client and stakeholders.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

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