



Australian Government

AHCPER503 Develop a strategic plan for a permaculture project or enterprise

Release: 1

AHCPER503 Develop a strategic plan for a permaculture project or enterprise

Modification History

Release	TP Version	Comment
1	AHCv1.0	Initial release

Application

This unit of competency describes the skills and knowledge required to develop a strategic plan for a permaculture project or enterprise. It requires the ability to prepare a strategic plan brief, research and analyse planning information, develop strategic plan stages, document a strategic plan, and review a strategic plan against desired outcomes. Developing a strategic plan for a permaculture project requires knowledge of permaculture principles and practices, climate change and peak oil impacts, sustainable community development practices, research methods and strategic planning methodologies.

All work is carried out to comply with workplace procedures.

This unit applies to individuals who analyse information and exercise judgement to complete a range of advanced skilled activities and demonstrate deep knowledge in a specific technical area. They have accountability for the work of others and analyse, design and communicate solutions to a range of complex problems.

No occupational licensing, legislative or certification requirements are known to apply to this unit at the time of publication.

Pre-requisite Unit

Nil.

Unit Sector

Permaculture (PER)

Elements and Performance Criteria

Element	Performance criteria
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Develop a strategic	1.1 Evaluate the current context of the permaculture project or

Element	Performance criteria
plan brief for a permaculture project or enterprise	enterprise 1.2 Determine core values of the project or enterprise 1.3 Define project vision statement, aims and objectives 1.4 Establish project or enterprise goals in consultation with stakeholders 1.5 Evaluate strategic plan values, goals and vision statement with respect to permaculture principles and ethics 1.6 Document strategic planning brief 1.7 Develop protocols on cultural respect and sensitivity 1.8 Review and revise strategic plan brief at appropriate project development intervals
2. Research and analyse strategic planning information	2.1 Determine information needed for strategic plan with reference to plan brief 2.2 Identify key elements and themes 2.3 Determine research subjects 2.4 Compose research plan and methodologies 2.5 Review local, state and national government legal and planning acts and codes relevant to project or enterprise 2.6 Review and revise strategic plan brief in relation to research findings
3. Identify strategic planning stages	3.1 Identify strategies required to achieve planning goals in consultation with relevant parties 3.2 Determine action plans required to execute strategies 3.3 Order strategies and action plans into a series of strategic planning stages 3.4 Determine planning benchmarks for future stage completion review 3.5 Review and revise plan brief with reference to strategic planning stages
4. Document and distribute strategic plan	4.1 Produce a clear, concise and consistently formatted written strategic planning document 4.2 Distribute strategic plan to all relevant parties to ensure effective communication of project or enterprise planning 4.3 Take feedback on plan documentation and review and revise documentation as required
5. Review strategic plan	5.1 Determine mechanism for evaluation of strategic plan 5.2 Determine timeframes for evaluation 5.3 Evaluate with reference to permaculture principles and practices 5.4 Evaluate feedback from all relevant parties on implementation

Element	Performance criteria
	issues and outcomes 5.5 Identify problems and revise as required

Foundation Skills

Foundation Skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

Unit Mapping Information

New unit - equivalent to QLD125PLA03C.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

Assessment Requirements for AHCPER503 Develop a strategic plan for a permaculture project or enterprise

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Performance Evidence

The candidate must be assessed on their ability to integrate and apply the performance requirements of this unit in a workplace setting. Performance must be demonstrated consistently over time and in a suitable range of contexts.

The candidate must provide evidence that they can:

- develop a strategic plan brief
- acquire project resources
- undertake stakeholder consultation
- document a strategic plan
- evaluate the vision statement
- interpret feedback on the strategic plan
- demonstrate group leadership

Knowledge Evidence

The candidate must demonstrate knowledge of:

- permaculture principles, ethics and practices
 - The two main summaries of permaculture principles are found in Bill Mollison and Reny Mia Slay *Introduction to Permaculture* (1991) and David Holmgren *Permaculture: Principles & Pathways Beyond Sustainability* (2002)
 - sustainable agriculture
 - garden agriculture
 - sustainable horticulture
 - sustainable aquaculture
 - soil restoration
 - bush regeneration
 - biodiversity regeneration
 - sustainable community development
 - sustainable project and enterprise development

- bioregional development
- relocalisation
- sustainable design
- sustainability education
- earth care
- people care
- return of surpluses and setting limits to growth
- permaculture values
 - environmental restoration
 - sustainable food production
 - sustainability education
 - environmentally sustainable human habitation
 - sustainable community development
 - sustainable community transition
 - right livelihood
 - social justice
 - ecological economics
 - universal human rights
 - cultural recognition
- permaculture projects or enterprises
 - community gardens
 - permaculture workshops, training and education
 - sustainable agricultural systems
 - urban permaculture systems
 - community sustainable transition initiatives
 - climate change initiatives
 - conservation organisations
 - sustainability not-for-profits, NGOs, businesses, companies, trusts and incorporated community associations
 - permaculture design consultancies
 - permaculture system implementation services
 - alternative community finance and economic systems
 - permaculture information and communication services
- strategic planning
 - vision statement
 - statements of where project or enterprise would like to be in future
 - imagined futures
 - statements of possible futures for world outside of project
 - project or enterprise goals
 - environmental targets

- community development targets
- food production
- design criteria
- happiness indicators
- sustainability indicators
- strategies
 - human resource management
 - financial planning
 - purchases and acquisitions
 - cost cutting
 - income generation
 - promotion and marketing
 - organisational restructuring
 - project or enterprise start up
 - mentoring and education
 - new project or enterprise initiatives
 - political lobbying
 - grant applications
 - community consultation
 - research and development
- action plans - sequences of smaller steps necessary to achieve strategies
- timelines
- benchmarks, such as
 - verifiable stage completion criteria
 - numerical indicators
 - qualitative indicators
 - observable outcomes
- community development
- project management
- feasibility study methodology
- contract law
- budgetary frameworks

Assessment Conditions

Assessors must satisfy current standards for RTOs. Assessors must also have a nationally accredited Diploma of Permaculture. Completion of a Permaculture Design Course (PDC) or non-accredited Permaculture Diploma is not sufficient at this level.

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