



Australian Government

AHCCCF508 Promote group formation and development

Release: 1

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Modification History

Release	Comments
Release 1	This version released with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 9.0.

Application

This unit of competency describes the skills and knowledge required to promote group formation and development.

The unit applies to individuals who apply specialised skills and knowledge to promote group formation and development. These individuals take personal responsibility and exercise autonomy in undertaking complex work. They analyse and synthesise information and analyse, design and communicate solutions to sometimes complex problems.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Unit Sector

Community Coordination and Facilitation (CCF)

Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Identify potential for group	1.1 Carry out community research to determine potential interest in forming group in a locality or region 1.2 Encourage members of existing groups to use their networks to promote the group and program, and to identify new members
2. Develop approach to create and maintain	2.1 Identify community networks, organisations and media as potential avenues for promotion

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
interest	2.2 Promote program in region or locality to create interest in the program and its objectives 2.3 Modify approaches to diverse sections of the community to cater for their perspectives and cultures 2.4 Bring together people interested in forming new groups
3. Communicate group potential and achievements	3.1 Facilitate and support group discussion to identify and prioritise interest areas 3.2 Record and use group and regional achievements to promote the group and the program 3.3 Identify and address any tension or conflict between people in group formation and development using appropriate and consistent conflict resolution approaches
4. Engage members and volunteers	4.1 Invite contacts to join the group and program to increase community involvement and resources 4.2 Identify interests and skills of community members to introduce them to relevant program activities and others with mutual interests 4.3 Provide advice, support and access to information and program resources to new groups 4.4 Ensure approaches and dealings with individuals and groups include appropriate regard for cultural issues, equity and disability 4.5 Use activities to facilitate group formation and bonding and to attract new members

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria.

Skill	Description
Oral communication	Initiate and facilitate group discussions, using clear language and standard industry terminology to promote the formation of the group and discuss and support the development of the group

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
AHCCCF508 Promote group formation and development	AHCCCF503 Promote group formation and development	Changes to application Major and minor changes to performance criteria Foundation skills added Major and minor edits to performance and knowledge evidence and assessment conditions	Not equivalent

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

Assessment Requirements for AHCCCF508 Promote group formation and development

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Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has promoted group formation and development for at least one issue or project and has:

- investigated forming a group to progress an issue or project
- promoted initiatives to assist group formation and gain support from existing groups
- used activities to facilitate group formation and bonding and to attract new members
- responded to and solved conflict constructively
- showed appropriate regard for cultural issues, equity and disability.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- sources of local information on community interests and issues relevant to program objectives
- structure and operation of community organisations
- public relations principles
- program objectives, scope and guidelines
- group formation processes
- principles of negotiation and conflict resolution.

Assessment Conditions

Assessment of the skills in this unit of competency must take place under the following conditions:

- physical conditions:
 - a workplace setting or an environment that accurately represents workplace conditions

- resources, equipment and materials:
 - program objectives, scope and guidelines
- relationships:
 - group members.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

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