



Australian Government

AHCCCF503 Promote group formation and development

Release: 1

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Modification History

Release	TP Version	Comment
1	AHCv1.0	Initial release

Application

This unit of competency describes the skills and knowledge required to promote group formation and development to address land management programs or projects.

This unit applies to those who bring people together to form and strengthen a Landcare group or similar, its processes and outcomes. These individuals exercise autonomy and manage other to undertake complex work and analyse, design and communicate solutions to sometimes complex problems.

No occupational licensing, legislative or certification requirements are known to apply to this unit at the time of publication.

Pre-requisite Unit

Nil.

Unit Sector

Community Coordination and Facilitation (CCF)

Elements and Performance Criteria

Element	Performance criteria
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Identify potential for group	1.1 Carry out community research to determine potential interest in forming group in a locality or region 1.2 Encourage members of existing groups to use their networks to promote the group and program, and to obtain new members
2. Develop approach to create and maintain interest	2.1 Identify community organisations and media as potential avenues for promotion 2.2 Promote program in region or locality to create interest in it and its objectives

Element	Performance criteria
	2.3 Modify approaches to diverse sections of the community to cater for their perspectives and cultures 2.4 Bring together people interested in forming new groups
3. Communicate group potential and achievements	3.1 Identify and promote environmental issues that have the potential to be addressed by the community and group to raise interest 3.2 Record and use group and regional achievements to promote the group and the program 3.3 Identify and address any tension or conflict between people in group formation and development using appropriate and consistent conflict resolution approaches
4. Enlist members and volunteers	4.1 Invite contacts to join the group and program to increase community involvement and resources 4.2 Identify interests and skills of community members to introduce them to relevant program activities and others with mutual interests 4.3 Give people who wish to form new groups advice, support and access to information and program resources 4.4 Ensure approaches and dealings with individuals and groups include appropriate regard for cultural issues, equity and disability 4.5 Manage minority interests within the group to develop group cohesiveness in line with program requirements 4.6 Use activities to facilitate group formation and bonding and to attract new members

Foundation Skills

Foundation Skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

Unit Mapping Information

This unit is equivalent to AHCCCF503A Promote group formation and development.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

Assessment Requirements for AHCCCF503 Promote group formation and development

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Performance Evidence

The candidate must be assessed on their ability to integrate and apply the performance requirements of this unit in a workplace setting. Performance must be demonstrated consistently over time and in a suitable range of contexts.

The candidate must provide evidence that they can:

- investigate forming a group to progress a land management issue or project
- promote the land management initiative to assist group formation and gain support from existing groups
- use activities to facilitate group formation and bonding and to attract new members
- respond to and solve conflict constructively
- show appropriate regard for cultural issues, equity and disability

Knowledge Evidence

The candidate must demonstrate knowledge of:

- sources of local information on community interests and environmental issues
- structure and operation of community organisations
- group formation processes
- public relations principles
- principles of negotiation and conflict resolution
- program objectives, scope and guidelines
- agency procedures and related requirements

Assessment Conditions

Assessors must satisfy current standards for RTOs.

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