



Australian Government

Assessment Requirements for AHCCCF403 Obtain and manage sponsorship

Release: 1

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Modification History

Release	TP Version	Comment
1	AHCv1.0	Initial release

Performance Evidence

The candidate must be assessed on their ability to integrate and apply the performance requirements of this unit in a workplace setting. Performance must be demonstrated consistently over time and in a suitable range of contexts.

The candidate must provide evidence that they can:

- identify sponsorship opportunities with companies that have common values to the program
- identify the mutual benefits the sponsorship arrangement could provide to both organisations
- develop and present a sponsorship pitch that creates a professional and honest image
- negotiate an appropriate sponsorship arrangement to support a project
- document a sponsorship arrangement, detailing all agreements and responsibilities
- meet legal, financial, cultural, ethical, equity and other requirements for the duration of the sponsorship arrangement
- review a sponsorship arrangement and plan its renegotiation.

Knowledge Evidence

The candidate must demonstrate knowledge of:

- strategy, goals, ethics, program and activities of community group or agency
- effective marketing techniques
- acts, policies and guidelines governing programs and activities
- sources of legal and financial advice
- operation of contracts and agreements.

Assessment Conditions

Assessors must satisfy current standards for RTOs.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>