



Australian Government

Assessment Requirements for AHCBUS609 Develop and review an enterprise strategic plan

Release: 1

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Modification History

Release	Comments
Release 1	This version released with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 4.0.

Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit. There must be evidence that the individual has developed and reviewed an enterprise strategic plan for at least one business, including:

- determined the scope and desired business outcomes of the plan
- analysed the competitive environment
- documented performance measures to address all key aspects of enterprise performance
- evaluated opportunities and the viability and feasibility of the production, business and marketing plans
- documented the plan
- communicated the strategic direction to employees
- reviewed business activity and made adjustments to meet requirements of the plan.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- the market in which the enterprise operates:
 - market forces
 - resource availability and accessibility
 - competitors
- business structures for similar enterprises
- business analysis and forecasting
- value-adding concepts, relevant to the enterprise
- enterprise planning methodologies
- data collection and analysis methods
- risk management techniques
- legislation and by-laws relevant to the organisation's operation and potential expansion
- organisational design and change processes.

Assessment Conditions

Assessment of skills must take place under the following conditions:

- physical conditions:
 - skills must be demonstrated in a workplace setting or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - access to an enterprise, including business records, to conduct enterprise planning activity.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>