



Australian Government

AHCBUS603 Develop and review a strategic plan

Release: 1

AHCBUS603 Develop and review a strategic plan

Modification History

Release	TP Version	Comment
1	AHCv1.0	Initial release

Application

This unit of competency describes the skills and knowledge required to develop and review a strategic plan.

All work must be carried out to comply with organisational requirements, work health and safety legislation and codes, sustainability practices and in consultation with the management team.

This unit applies to individuals who take personal responsibility for their own work and exercise autonomy in undertaking complex work. They must analyse information and exercise judgement to complete a range of advanced skilled activities. They analyse, design and communicate solutions to a range of complex problems.

No occupational licensing, legislative or certification requirements are known to apply to this unit at the time of publication.

Pre-requisite Unit

Nil.

Unit Sector

Business (BUS)

Elements and Performance Criteria

Element	Performance criteria
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Clarify business goals and direction	1.1 Evaluate the focus, direction and structure of the enterprise in the development and review of the strategic plan 1.2 Assess and identify need for development and change 1.3 Identify competitive and collaborative factors 1.4 Identify and consider legal obligations and estate considerations

Element	Performance criteria
	1.5 Develop goals and targets consistent with the enterprise
2. Undertake strategic analysis	2.1 Access data for use in review and development 2.2 Assess opportunities to value-add in the distribution chain of commodities and identify competitive implications 2.3 Analyse and assess competitive and collaborative opportunities 2.4 Assess expansion opportunities for viability and feasibility 2.5 Undertake comprehensive analysis of data and information to formulate a viable and realistic strategic plan
3. Develop and document strategic plan	3.1 Ensure performance measures are clear and address all key aspects of enterprise performance 3.2 Identify, document and incorporate the implications of the strategic plan for the enterprise 3.3 Introduce value adding activities and opportunities 3.4 Communicate strategic plan initiatives and desired outcomes 3.5 Evaluate strategic performance for gaps and strengths and implement appropriate remedial action

Foundation Skills

Foundation Skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

Unit Mapping Information

This unit is equivalent to AHCBUS603A Develop and review a strategic plan.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>

Assessment Requirements for AHCBUS603 Develop and review a strategic plan

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Performance Evidence

The candidate must be assessed on their ability to integrate and apply the performance requirements of this unit in a workplace setting. Performance must be demonstrated consistently over time and in a suitable range of contexts.

The candidate must provide evidence that they can:

- determine the scope and desired business outcomes of the strategic plan
- analyse the competitive environment
- document performance measures to address all key aspects of enterprise performance
- evaluate opportunities and the viability and feasibility of the production, business and marketing plans
- document, monitor and review the strategic plan
- set the goals and direction for the business
- communicate strategic direction.

Knowledge Evidence

The candidate must demonstrate knowledge of:

- the external environment
- market forces
- resource availability and accessibility
- feasible enterprises and opportunities
- business structures
- business analysis and forecasting
- value adding concepts
- strategic planning methodologies
- data collection and analysis methods
- risk management techniques
- legislation and by-laws relevant to the organisations operation and potential expansion
- organisational design and change processes.

Assessment Conditions

Competency is to be assessed in the workplace or simulated environment that accurately reflects performance in a real workplace setting.

Assessors must satisfy current standards for RTOs.

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