



Australian Government

Assessment Requirements for ACMARM407 Conduct community awareness programs

Release: 1

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Modification History

Release	Comments
Release 1	This version released with ACM Animal Care and Management Training Package Version 4.0.

Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has conducted at least two community awareness or education programs. The programs must cover different topics and be delivered to a different audience. One program must be conducted to an audience face-to-face.

For each program, the individual must have:

- consulted with the community to determine needs, expectations and potential barriers
- conducted research and gathered information to develop the program
- used relevant media, equipment, materials and/or aids
- presented program to the community using effective communication techniques
- gathered community feedback and evaluated the delivery of program.
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Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- how data collection and consultation methods support the development of programs
- communication techniques to improve accessibility and inclusiveness
- potential barriers to:
 - effective communication, including cultural and language barriers
 - program effectiveness, including legal and environmental barriers
- legislation relevant to the subject matter of the program or presentation
- workplace policies and procedures relating to presenting information to the public
- presentation techniques, including:
 - their suitability for different audiences, including children and adults
 - group delivery techniques

- aids and materials to support presentations
- effectiveness, costs and risks related to online/digital technologies for community awareness programs, including:
 - social media
 - webinars
- existing community awareness programs relevant to animal management regulation.

Assessment Conditions

Assessment of the skills in this unit of competency must take place under the following conditions:

- physical conditions:
 - a workplace or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - presentation equipment, materials and/or online digital platform/software
- relationships:
 - two different audiences for presentation of community awareness program specified in the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=b75f4b23-54c9-4cc9-a5db-d3502d154103>