



Australian Government

SITTGDE309 Prepare specialised interpretive content on cultural and heritage environments

Release 1

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Modification History

The version details of this endorsed unit of competency set are in the table below. The latest information is at the top.

Version	Comments
1.0	E Replaces and is equivalent to SITTGDE012A Prepare specialised interpretive content on cultural and heritage environments. Corequisites removed.

Unit Descriptor

This unit describes the performance outcomes, skills and knowledge required to research specialised information on cultural and heritage environments, and then critically analyse that information to develop interpretive themes and messages. It highlights the need for ongoing research to update and expand knowledge.

Application of the Unit

This unit applies across many industry sectors and has particular application to guides who work in cultural centres, museums, galleries or historic sites, or who conduct tours in regions with strong cultural and heritage significance. In this context, they work independently to research and prepare interpretive content.

Licensing/Regulatory Information

No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

Pre-Requisites

Not applicable.

Employability Skills Information

This unit contains employability skills.

Elements and Performance Criteria Pre-Content

Elements and Performance Criteria

Elements describe the essential outcomes of a unit of competency.

Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the required skills and knowledge section and the range statement. Assessment of performance is to be consistent with the evidence guide.

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| <ol style="list-style-type: none">1. Research specialised information on cultural and heritage environments.
2. Prepare specialised information on cultural and heritage environments.
3. Update knowledge of specialised information on cultural and heritage environments. | <ol style="list-style-type: none">1.1 Identify key <i>sources</i> of specialised information about <i>cultural and heritage environments</i>.1.2 Evaluate the credibility and reliability of information sources.1.3 Use formal and informal research to access and obtain current and relevant information.1.4 Make subjects of potential customer interest the focus of research activities.
2.1 Analyse information and develop interpretive themes and messages to meet customer needs.2.2 Organise information to support the ways in which it will be used and presented.
3.1 Identify and use opportunities to maintain currency of knowledge about specialised topics.3.2 Proactively seek opportunities to enhance and expand own knowledge base.3.3 Incorporate updated and expanded knowledge into work activities. |
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Required Skills and Knowledge

This section describes the skills and knowledge required for this unit.

Required skills

- critical thinking and interpretive skills to:
 - establish an interpretive framework
 - evaluate and adapt a varied range of information for practical workplace purposes
 - create key messages, themes and storylines for audiences
- literacy skills to:
 - interpret potentially complex and detailed information on cultural and heritage environments
- learning skills to proactively build own knowledge base
- technology skills to use the Internet as a research tool.

Required knowledge

- understanding of the role of interpretation in creating a powerful customer experience
- current interpretive theory, methods and media
- sources of information on cultural and heritage environments
- the nature and significance of one or more cultural or heritage environments including:
 - how the environment developed and evolved
 - historically and culturally significant features, including details of any exhibits, displays or performances
 - individuals associated with the environment, their roles and impacts
 - role of the environment in the local community, both past and present
 - relationship of the environment to past and current Australian culture and history.

Evidence Guide

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.

Overview of assessment

Critical aspects for assessment and evidence required to demonstrate competency in this unit

Evidence of the ability to:

- demonstrate knowledge of cultural and heritage environments as detailed under Required Knowledge
- develop coherent and interesting interpretations for presentation.

Context of and specific resources for assessment

Assessment must ensure use of:

- current specialised information sources
- current interpretive resources.

Method of assessment

A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit:

- direct observation of the individual using knowledge to deliver interpretive commentaries or activities
- questioning of group members about the individual's breadth of knowledge and ability to answer customer questions
- review of a research portfolio prepared by the individual
- written or oral questioning to assess the way in which the research process has been used
- written or oral questioning to assess aspects of specialised knowledge
- review of portfolios of evidence and third-party workplace reports of on-the-job performance by the individual.

Guidance information for assessment

The assessor should design integrated assessment activities to holistically assess this unit with other units relevant to the industry sector, workplace and job role, for example:

- SITTGDE303 Lead tour groups
- SITTGDE304 Prepare and present tour commentaries or activities
- SITTPPD402 Develop interpretive activities.

Assessment should also recognise the different ways that people acquire specialised knowledge, for example:

- specialised qualifications in the subject matter area
- cultural knowledge in Aboriginal or Torres Strait Islander societies.

Range Statement

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. Bold italicised wording, if used in the performance criteria, is detailed below. Essential operating conditions that may be present with training and assessment (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) may also be included.

Sources may include:

- artworks
- events
- exhibitions
- experiences and observations (of self or others)
- films
- images
- Internet
- music
- objects
- other people:
 - local experts
 - traditional owners
- performances
- presentations
- professional associations
- printed texts (books, journals, magazines, newspapers)
- special interest groups:
 - geological societies
 - plant study groups
 - wildlife societies
- technical information.
- Aboriginal art or occupation sites
- art galleries
- cultural centres
- heritage trails
- historic localities or regions
- historic theme parks
- museums
- prehistoric and fossil sites.

Cultural and heritage environments may be natural or built and may include:

Unit Sector(s)

Tourism

Competency Field

Guiding