



Australian Government

**Assessment Requirements for
SITXMPR010 Create a promotional display
or stand**

Release: 1

Assessment Requirements for SITXMPR010 Create a promotional display or stand

Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- create two different displays and dress two different promotional stands to meet specific organisational objectives
- use three of the following in the above displays and stands:
 - cultural artefacts
 - fabric
 - flags
 - freestanding display options
 - local produce
 - printed materials
 - product samples
 - signs
 - three-dimensional (3-D) materials
- create the above displays and stands:
 - applying the elements and principles of design
 - safely and within typical workplace time constraints.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- industry contexts in which displays are used:
 - information centre displays
 - promotional functions
 - shopping centre promotions
 - trade and consumer shows
 - window displays
- information to be considered when preparing a promotional display or stand:
 - budget allocation
 - floor plans
 - nature of display area

- need for utilities
- need for waste management
- work health and safety requirements
- security
- set-up times and duration
- type of surface on which display is to be created
- materials and equipment used for display in different locations and settings
- elements and principles of design as they apply to the creation of displays and stands
- visual merchandising techniques using commonly available materials, and techniques for maximising the effectiveness of collateral in displays
- work health and safety practices for transporting, carrying and assembling the display or stand
- safety issues associated with the construction and operation of promotional displays and stands in different venues.

Assessment Conditions

Skills must be demonstrated in an operational business environment. This can be:

- an industry workplace; or
- a simulated industry environment set up for the purposes of assessment.

Assessment must ensure access to:

- display space or promotional stand
- display and promotional materials used in the relevant industry sector
- display and stand supplies.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=68c40a93-e51d-4e0f-bc06-899dff092694>