



**Australian Government**

**Assessment Requirements for  
SITXMPR002 Create a promotional display  
or stand**

**Release: 1**

# Assessment Requirements for SITXMPR002 Create a promotional display or stand

## Modification History

Not applicable.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- create two different displays and dress two different promotional stands to meet specific organisational objectives
- use three of the following in the above displays and stands:
  - cultural artefacts
  - fabric
  - flags
  - freestanding display options
  - local produce
  - printed materials
  - product samples
  - signs
  - three-dimensional (3-D) materials
- create the above displays and stands:
  - applying the elements and principles of design
  - safely and within typical workplace time constraints.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- industry contexts in which displays are used:
  - information centre displays
  - promotional functions
  - shopping centre promotions
  - trade and consumer shows
  - window displays
- information to be considered when preparing a promotional display or stand:
  - budget allocation
  - floor plans
  - nature of display area

- need for utilities
- need for waste management
- work health and safety requirements
- security
- set-up times and duration
- type of surface on which display is to be created
- materials and equipment used for display in different locations and settings
- elements and principles of design as they apply to the creation of displays
- visual merchandising techniques using commonly available materials, and techniques for maximising the effectiveness of collateral in displays
- work health and safety practices for transporting, carrying and assembling the display or stand
- safety issues associated with the construction and operation of promotional displays and stands in different venues.

## Assessment Conditions

Skills must be demonstrated in an operational business environment or activity. This can be:

- an industry workplace
- a simulated industry environment.

Assessment must ensure access to:

- display space or promotional stand
- display and promotional materials used in the relevant industry sector
- display supplies:
  - adhesives and velcro
  - audio-visual systems
  - balloons and other decorations
  - collateral materials
  - computers
  - floral arrangements and potted plants
  - furniture
  - mobiles
  - pins
  - scissors
  - string.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors.

## **Links**

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=68c40a93-e51d-4e0f-bc06-899dff092694>