



**Australian Government**

# **SITTPPD018 Develop environmentally sustainable tourism operations**

**Release: 1**

# SITTPPD018 Develop environmentally sustainable tourism operations

## Modification History

Not applicable.

## Application

This unit describes the performance outcomes, skills and knowledge required to plan strategically for environmentally sustainable operations. This is subject to a range of regulatory requirements that relate to environmental sustainability at land management agency and federal, state or territory, and local government level. It requires the ability to establish and operate a sustainable operation and to monitor its environmental impact.

The unit applies to those in the tourism industry with managerial responsibilities in strategic planning and product development. Planning may be for a whole region or local area or for a particular venue, organisation, event or product. The unit applies to any operation with a strong focus on environmental sustainability.

The skills in this unit must be applied in accordance with Commonwealth and State/Territory legislation, Australian/New Zealand standards and industry codes of practice.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

## Pre-requisite Unit

Nil

## Competency Field

Planning and Product Development

## Unit Sector

Tourism

## Elements and Performance Criteria

### ELEMENTS

*Elements describe the essential outcomes*

1. Plan for environmental sustainability.

### PERFORMANCE CRITERIA

*Performance criteria describe the performance needed to demonstrate achievement of the element.*

- 1.1. Make environmental sustainability an integral part of product planning processes.
- 1.2. Conduct evaluations prior to any decision to establish

- operation.
- 1.3. Consult stakeholders and incorporate their views into planning process.
  - 1.4. Investigate methods of managing impact.
  - 1.5. Develop strategies that provide social and economic returns to communities.
  - 1.6. Proactively seek opportunities for new, innovative and more sustainable approaches to conducting operations.
  - 1.7. Develop strategies that balance environmental sustainability and economic viability.
2. Implement environmentally sustainable operations.
    - 2.1. Establish and integrate best practice environmental standards to limit negative environmental impacts.
    - 2.2. Evaluate and use technologies for environmental best practice.
    - 2.3. Develop environmentally-friendly codes of practice for the operation and for customer use.
    - 2.4. Conduct operations according to environmentally sustainable practices, guidelines and legal requirements.
    - 2.5. Promote environmental awareness among stakeholders.
  3. Evaluate environmental impact.
    - 3.1. Monitor and assess environmental impacts as part of regular management reviews.
    - 3.2. Monitor compliance with codes of practice and legislative requirements.
    - 3.3. Initiate follow-up action based on assessment of environmental impact and compliance.

## Foundation Skills

*Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.*

SKILLS	DESCRIPTION
Reading skills to:	<ul style="list-style-type: none"> <li>• interpret materials describing environmental regulatory requirements and codes of practice.</li> </ul>
Writing skills to:	<ul style="list-style-type: none"> <li>• develop plans, systems and procedures for tourism operations.</li> </ul>
Oral communication skills to:	<ul style="list-style-type: none"> <li>• consult with diverse stakeholders on potentially divisive and nuanced issues.</li> </ul>
Numeracy skills to:	<ul style="list-style-type: none"> <li>• perform complex calculations to assess profitability considerations.</li> </ul>

- Problem-solving skills to:
- respond to complex internal and external management challenges.
- Initiative and enterprise skills to:
- evaluate complex issues and information, and develop strategic responses.
- Planning and organising skills to:
- coordinate interrelated planning and operational processes.

## **Unit Mapping Information**

Supersedes and is equivalent to SITTPPD009 Develop environmentally sustainable tourism operations.

## **Links**

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=68c40a93-e51d-4e0f-bc06-899dff092694>

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