



Australian Government

SITTGDE022 Prepare specialised interpretive content on cultural and heritage environments

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to research and critically analyse specialised information on cultural and heritage environments to develop interpretive themes and messages. It highlights the need for ongoing research to update and expand knowledge.

This unit applies across many industry sectors and has particular application to guides who work in cultural centres, museums, galleries or historic sites, or who conduct tours in regions with strong cultural and heritage significance. In this context, guides work independently to research and prepare interpretive content.

The skills in this unit must be applied in accordance with Commonwealth and State/Territory legislation, Australian/New Zealand standards and industry codes of practice.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Guiding

Unit Sector

Tourism

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes

1. Research specialised information on cultural and heritage environments.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1. Identify key sources of specialised information about cultural and heritage environments.
- 1.2. Evaluate credibility and reliability of information sources.
- 1.3. Use formal and informal research techniques to access

- current and relevant information.
- 1.4. Determine potential subjects of customer interest and make focus of research activities.
2. Prepare specialised information on cultural and heritage environments.
- 2.1. Analyse information and develop interpretive themes and messages to meet customer needs.
- 2.2. Organise information to support the ways in which it will be used and presented.
3. Update knowledge of specialised information on cultural and heritage environments.
- 3.1. Identify and use opportunities to maintain currency of knowledge about specialised topics.
- 3.2. Proactively seek opportunities to enhance and expand own knowledge base.
- 3.3. Incorporate updated and expanded knowledge into work activities.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

SKILLS	DESCRIPTION
Reading skills to:	interpret potentially complex and detailed information on cultural and heritage environments.
Writing skills to:	make notes on cultural and heritage environments.
Initiative and enterprise skills to:	- evaluate and adapt information for practical workplace purposes - create key messages, themes and storylines for customers.
Technology skills to:	use the internet as a research tool.

Unit Mapping Information

Supersedes and is equivalent to SITTGDE010 Prepare specialised interpretive content on cultural and heritage environments.

Links

Companion Volume implementation guides are found in VETNet - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=68c40a93-e51d-4e0f-bc06-899dff092694>