



Australian Government

SIRSS00015 Online Retail Coordination

Release 1

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Modification History

Not applicable.

Description

A set of skills in online retail coordination.

Pathways Information

Achievement of these units may provide credit towards the SIR30216 Certificate III in Retail or the SIR40316 Certificate IV of Retail Management.

Licensing/Regulatory Information

No occupational licensing, certification or specific legislative requirements apply to this Skill Set at the time of publication.

Skill Set Requirements

Unit code	Unit title
SIRXCEG006	Provide online customer service
SIRXECEM001	Monitor and interpret online data analytics
SIRXECEM002	Prepare digital content
SIRXMKT002	Use social media to engage customers

Target Group

Individuals working in an online retail environment and performing a range of basic fundamental and day-to-day operational tasks for the coordination of online retail activities.

Suggested words for Statement of Attainment

These units of competency from the SIR Retail Services Training Package provide a set of skills to perform basic tasks associated with the day to day operations of an online business.

