



**Australian Government**

**SIHHTLS402A Research and utilise  
hairdressing trends to advance creative  
work**

Release 2

## SIHHTLS402A Research and utilise hairdressing trends to advance creative work

### Modification History

The release details of this endorsed unit of competency are set out in the table below. The latest information is at the top.

Release	Comments
2	Editorial corrections. Competency field added.
1	Initial release.

### Unit Descriptor

This unit describes the performance outcomes, skills and knowledge required to research and make use of creative and commercial opportunities as they arise from emerging trends in the hairdressing industry.

The knowledge and skills required for this unit goes further than seeking professional development opportunities to maintain currency as a professional hairdresser.

### Application of the Unit

This unit applies to senior hairdressers in salon and session styling environments, which take on a leadership role.

The hairdressing industry is constantly changing due to consumer demands based on fashion, technological and societal changes. To remain competitive, senior hairdressers need to constantly identify emerging trends that will impact on their skills development needs and the required products, materials, tools, equipment or technology that will be required to support the services that their clients will demand.

This unit requires the self-directed application of skills and knowledge in order to research, evaluate, plan, co-ordinate, manage and exploit emerging trends that arise in the hairdressing industry. This work is usually undertaken independently with guidance where required.

### Licensing/Regulatory Information

No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

## **Pre-Requisites**

Nil

## **Employability Skills Information**

This unit contains employability skills.

## **Elements and Performance Criteria Pre-Content**

Not applicable.

## Elements and Performance Criteria

### Element

### Performance Criteria

Elements describe the essential outcomes of a unit of competency.

Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the required skills and knowledge section and the range statement. Assessment of performance is to be consistent with the evidence guide.

1. Research trends and emerging technologies in the hairdressing industry.

- 1.1. Identify trends and emerging technologies using appropriate *sources of information*.
- 1.2. Research and adapt relevant ideas and approaches from other hairdressing practitioners considering *intellectual property and copyright requirements*.
- 1.3. Evaluate currency and credibility of information gathered.
- 1.4. Examine and clarify the *implications and consequences* of trends and emerging technologies.
- 1.5. Assess *specific resource requirements* and costs which arise from the use of new techniques and experimental approaches.
- 1.6. Critique and review trends and emerging technologies with relevant team members.

2. Experiment with new hair techniques and technology.

- 2.1. Conduct trials of new research techniques and technologies.
- 2.2. Assess results of experimentation, balancing the need for creative effectiveness and cost practicality.
- 2.3. Select, adapt or introduce new products, materials, tools, equipment or technology for the achievement of different effects.
- 2.4. Liaise with team members to provide information on the results of experimentation and make appropriate decisions on new techniques and technology.
- 2.5. Co-ordinate specific resource requirements which arise from the experimentation of new techniques and technologies according to workplace requirements.

## Required Skills and Knowledge

This section describes the skills and knowledge required for this unit.

### Required skills

- research skills to source information on emerging trends in the hairdressing industry
- communication skills to:
  - interact with team members when experimenting
  - document research material and ideas
  - critique and review research with relevant team members
- technical skills to:
  - using the internet and other information technology to source information on emerging trends
  - conduct experimentation of new techniques in a safe manner
  - predict and manage the risks associated with experimentation
  - recognise contraindications
  - use and safely apply a wide range of haircutting and finishing tools and techniques
- numeracy skills to calculate exterior and interior lengths in the haircut structure
- literacy skills to:
  - interpret research information
  - interpret product information, instructions and safety data sheets
  - interpret relevant salon procedures

### Required knowledge

- salon policies and procedures regarding:
  - operator safety
  - waste minimisation
  - waste disposal
  - water efficiency
- correct and environmentally sound disposal methods for all types of waste and in particular for hazardous substances
- relevant occupational health and safety legislation and regulations
- intellectual property, moral rights and copyright requirements regarding using and adapting the work of other hairdressing practitioners

## Evidence Guide

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.

### Overview of assessment

#### Critical aspects for assessment and evidence required to demonstrate competency in this unit

Evidence of the following is essential:

- researching and experimenting with a wide range of techniques and technologies that may be used and adapted for hairdressing work
- creating innovative hair design work through appropriate research and experimentation
- applying appropriate communication and teamwork skills in collaborating with team members in the process to experiment with new techniques and technologies to achieve creative hair designs
- developing strategies for sharing new and advanced knowledge with other team members.

#### Context of and specific resources for assessment

Assessment must ensure access to:

- a fully stocked and operational salon or simulated salon environment that includes a range of work situations such as client interruptions and involvement in other related activities normally expected in the salon
- session styling settings, such as events, film sets, photographic studios or platform work
- library, internet and film media research sources
- a range of hairdressing products, equipment, hair accessories, props and audiovisual resources
- relevant occupational health and safety regulations.

For further guidance on the use of an appropriate simulated environment, refer to the Assessment Guidelines in this Training Package.

#### Method of assessment

A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit:

- direct observation of the learner performing a range of tasks in session styling environments, over sufficient time to demonstrate his or her handling of a range of contingencies. Tasks may include:
  - researching and experimenting with new techniques to produce innovative and creative hair designs.
  - reviewing and evaluating information gathered and

determining training and resources requirements

- presenting and sharing new techniques and advanced technical knowledge with other staff
- case studies that involve planning and creating new innovative work and services resulting from industry research
- review of portfolios of evidence and third-party reports of on-the-job performance.

### **Guidance information for assessment**

A unit of competency describes an individual skill but people rarely perform one skill at a time. Many skills are combined on a day-to-day basis in the workplace as part of work processes. This does not mean that each skill described by a unit of competency is prerequisite to another—they are related skills.

Holistic assessment with other units relevant to the industry sector, salon and job role is recommended, for example:

- SIHHTLS401A Provide technical leadership within the hairdressing context
- SIHHCLS406A Solve complex colour problems
- SIHHCLS407A Apply creative colouring and lightening techniques to enhance hair designs
- SIHHHCS410A Design and perform creative haircuts
- SIHHHRS405A Apply chemical reformation techniques to enhance hair designs

## Range Statement

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. Bold italicised wording, if used in the performance criteria, is detailed below. Essential operating conditions that may be present with training and assessment (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) may also be included.

*Sources of information* may include:

- industry journals and magazines
- industry seminars
- information sessions
- national and global professional associations
- product companies brochures and advertising
- internet
- fashion magazines
- individuals with relevant expertise.

*Intellectual property and copyright requirements* may include:

- extent to which the work can be used
- procedures for seeking permission to use the work of others, including systems for the administration of copyright
- protocols for the adaption of work by others
- relevant legislation, such as fair trading.

*Implications and consequences* may include:

- required costs
- required training
- advertising and promotional activities
- capable staff with expertise.

*Specific resource requirements* may include :

- salon space
- storage space
- reoccurring costs
- training.

## Unit Sector(s)

Hairdressing

## Competency Field

Technical Leadership