



Australian Government

Department of Education, Employment and Workplace Relations

SIBXFAS202A Design and apply make-up for photography

Revision Number: 1

SIBXFAS202A Design and apply make-up for photography

Modification History

Not applicable.

Unit Descriptor

Unit descriptor

This unit describes the performance outcomes, skills and knowledge required to design and apply make-up for photographic shoots. The make-up artist must establish whether natural or artificial lighting is being used; if the planned photography is in colour, black and white, or both; and select and apply products that are appropriate to these in achieving the make-up design that will ensure optimum make-up photographic outcomes under these conditions. No licensing, legislative, regulatory or certification requirements apply to this unit at the time of endorsement.

Application of the Unit

Application of the unit

Photographic make-ups are designed in response to a brief from an individual who will be photographed at a special event or from a stylist supporting an event or photo shoot. Depending on the nature of the job the operator may work alone or as part of a make-up design team. The unit applies to beauty operators and freelance make-up artists and involves known routines, methods and procedures where some level of discretion and judgement is required.

Licensing/Regulatory Information

Not applicable.

Pre-Requisites

Prerequisite units

Employability Skills Information

Employability skills This unit contains employability skills.

Elements and Performance Criteria Pre-Content

Elements describe the essential outcomes of a unit of competency.

Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the required skills and knowledge section and the range statement. Assessment of performance is to be consistent with the evidence guide.

Elements and Performance Criteria

ELEMENT

PERFORMANCE CRITERIA

- | | |
|--------------------------|--|
| 1 Prepare client. | 1.1 Prepare <i>client</i> for service.
1.2 Identify and explain <i>contraindications</i> to client and refer to an <i>appropriate professional</i> where required.
1.3 Assess client's <i>skin type and condition</i> to determine appropriate product application techniques. |
| 2 Cleanse face and neck. | 2.1 Identify suitable <i>cleansing products</i> for client's skin type and different areas of face and neck.
2.2 Thoroughly cleanse client's skin on face and neck area. |

ELEMENT	PERFORMANCE CRITERIA
3 Analyse face.	<p>3.1 Identify and note client's facial shape.</p> <p>3.2 Identify, note and advise client, photographer or stylist regarding facial areas requiring corrective or camouflage make-up.</p> <p>3.3 Assess facial areas requiring highlighting and shading and determine correct product application.</p>
4 Analyse context.	<p>4.1 Determine and confirm required <i>context</i> with client, photographer or stylist.</p> <p>4.2 Identify colour physics and apply to lighting techniques, wardrobe, background, artificial and natural light, studio or location and time of day.</p> <p>4.3 Identify chemical reactions under given conditions for relevant products.</p> <p>4.4 Identify an image for black and white and colour photography.</p> <p>4.5 Identify digital photography <i>product outcomes</i> and their relationship to make-up design.</p> <p>4.6 Identify <i>lighting type</i>, position, reflectors and absorbers.</p> <p>4.7 Identify <i>print procedures</i>.</p>
5 Apply make-up.	<p>5.1 Develop <i>make-up plan</i> and confirm with client, photographer or stylist.</p> <p>5.2 Select <i>make-up products, tools and equipment</i>.</p> <p>5.3 Apply make-up products, tools and equipment sequentially and according to make-up plan, manufacturer recommendations, <i>relevant legislation and codes</i> and <i>workplace policies and procedures</i>.</p> <p>5.4 Check that final effect meets client and production requirements.</p>

Required Skills and Knowledge

REQUIRED SKILLS AND KNOWLEDGE

This section describes the skills and knowledge required for this unit.

Required skills

The following skills must be assessed as part of this unit:

- technical skills to:
 - respond to contraindications and adverse effects
 - analyse client's face and create and refine make-up design concepts
 - select make-up according to the film stock to be used
 - apply a range of cleansing and make-up products and techniques
- communication and teamwork skills to:
 - deal with clients tactfully and respectfully
 - consult with clients and other production personnel to ensure that creative and technical requirements are met
 - relate to people from diverse backgrounds
- literacy skills to:
 - prepare and update make-up plans
 - interpret workplace documentation
- numeracy skills to:
 - estimate quantity of products required
 - use time effectively in the provision of service.

Required knowledge

The following knowledge must be assessed as part of this unit:

- well-developed understanding of the interrelationship between face and body shapes and the elements and principles of make-up application
- well-developed understanding of:
 - effects of natural and artificial lighting on make-up appearance
 - colour design principles
 - colour wheel
 - primary, secondary, complementary colours, and grey scale
 - tonal value, hue and shade
- cosmetic ingredients in relevant make-up products, particularly in regard to:
 - their likely effects on the skin
 - their appearance under different light sources and with digital photography
- techniques for determining the physical appearance of:
 - various skin types

REQUIRED SKILLS AND KNOWLEDGE

- normal skin
- abnormal skin
- minor skin blemishes
- effect of changes created by:
 - specific make-up products and colour application techniques
 - lighting and how make-up colours appear on the screen
- OHS requirements when applying make-up.

Evidence Guide

EVIDENCE GUIDE

The evidence guide provides advice on assessment and must be read in conjunction with the performance criteria, required skills and knowledge, range statement and the Assessment Guidelines for the Training Package.

Critical aspects for assessment and evidence required to demonstrate competency in this unit

Evidence of the following is essential:

- developing make-up plans that demonstrate an ability to:
 - identify and deal with requirements of clients and colleagues
 - select appropriate products and application techniques
 - incorporate colour design principles into make-up designs
 - take production environment into account when designing make-up
 - meet production requirements
- applying occupational health and safety practices in regard to the provision of make-up services
- demonstrating correct make-up product application and removal techniques
- demonstrating a collaborative approach to work where required
- communicating effectively with clients, photographers and stylists in relation to make-up application.

EVIDENCE GUIDE

Context of and specific resources for assessment

Assessment must ensure:

- that competency is consistently demonstrated over a period of time and observed by the assessor or the technical expert working in partnership with the assessor as described in the Assessment Guidelines
- that competency is demonstrated in the workplace or a simulated workplace environment in a range of real work situations which may include client interruptions and involvement in other related activities normally expected in the workplace.

Assessment must ensure access to:

- an environment, which includes as a minimum:
 - individual client workstation
 - adjustable make-up chair
 - make-up lighting at each workstation
 - trolley
 - magnifying mirror
 - client gown
 - appropriate supply of small towels
 - disposable spatulas
 - tissues
 - professional skin care and make-up range
- relevant workplace documentation, such as:
 - manufacturer's equipment instructions
 - product instructions
 - manufacturer safety data sheets
 - workplace policies and procedures manuals
- a range of clients with different make-up requirements.

EVIDENCE GUIDE

Methods of assessment

A range of assessment methods should be used to assess practical skills and knowledge. The following examples are appropriate for this unit:

- direct questioning combined with review of portfolios of evidence and third-party workplace reports of on-the-job performance
- evaluation of make-up plans prepared by the candidate to determine whether client or production requirements have been met, and correct procedures and make-up products have been identified and applied
- observation of the candidate applying make-up in a production context
- written and oral questioning appropriate to the language and literacy level of the learner, to assess the required skills and knowledge of this unit.

Holistic assessment with other units relevant to the industry sector, workplace and job role is recommended, for example:

- SIBXFAS201A Design and apply make-up.

Range Statement

RANGE STATEMENT

The range statement relates to the unit of competency as a whole. It allows for different work environments and situations that may affect performance. Bold italicised wording, if used in the performance criteria, is detailed below. Essential operating conditions that may be present with training and assessment (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) may also be included.

Clients may include:

- new or regular clients with routine or special needs
- people from a range of social, cultural and ethnic backgrounds and with varying physical and mental abilities
- male or female clients.

RANGE STATEMENT

Contraindications may include:

- bacterial, viral or fungal infections
- acne
- impetigo
- scabies
- rashes
- boils and carbuncles
- sunburn
- candidiasis
- trauma
- bruises
- other visible non-normal skin.

Appropriate professional may include:

- medical practitioner
- complementary therapist.

Skin types and conditions may include:

- normal, dry, oily or combination
- sensitive
- mature
- pigmented
- colour and tone.

Cleansing products may include:

- soaps
- milks
- creams.

Context may include:

- business or social
- day or evening
- wedding
- glamour
- drama
- fashion
- commercial
- special occasion
- catwalk.

RANGE STATEMENT

- Product outcomes*** may include:
- black and white images
 - colour images.
- Lighting type*** may include:
- artificial
 - natural.
- Print procedures*** may include:
- types of print
 - chromatics
 - types of glass.
- Make-up plan*** may include:
- areas requiring correction or camouflage
 - colour design
 - single appearance
 - location
 - dramatic considerations
 - lighting
 - camera angles and shots
 - continuity issues
 - face shape
 - highlighting and shading techniques
 - known allergies
 - location, such as:
 - interior
 - exterior
 - studio
 - make-up products and equipment
 - product application procedures
 - testing arrangements.

RANGE STATEMENT

Make-up products may include:

- pre-make-up products and stabilisers
- blushers
- cleansers
- concealers
- eye shadows (matte/frosted)
- fixative
- foundation (liquid/solid)
- lipsticks and lip glosses
- mascaras (powder, liquid, wand or block)
- moisturisers
- pencils
- powders
- pre make-up products and stabilisers
- protective gels and creams
- sunscreen
- toners.

Tools and equipment may include:

- airbrushes
- artificial lashes
- containers and trays
- cotton buds
- hairclips and bands
- lash curlers
- magnifying mirror
- make-up box
- make-up remover pads
- moist towelettes
- pallets or tiles
- pencil sharpeners
- powder puffs
- protective bibs and smocks
- spatulas
- sponges, brushes and applicators
- tissues
- towels
- tweezers.

RANGE STATEMENT

Relevant legislation and codes may include:

- federal, state or territory, and local health and hygiene regulations
- occupational health and safety regulations
- industry codes of practice.

Workplace policies and procedures may include:

- health and hygiene procedures in a cosmetic environment
- protective clothing and substances
- environmental protection practices, such as:
 - waste minimisation
 - recycling
 - reuse
 - energy efficiency, e.g. electricity saving devices and practices
 - waste disposal
 - resource management
 - water efficiency.

Unit Sector(s)

Sector

Cross-Sector

Competency field

Competency field

Facial Services