



Australian Government

**Assessment Requirements for
SHBHTLS009 Work to a brief to develop
and refine hair designs**

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- develop three hair design concepts for products, programs, or services according to three different client briefs
- produce a documented concept proposal for each design to include descriptive text and images that represent the design
- present one concept proposal to a client and engage in discussion, debate and critical analysis to agree on final nature of the design
- for one of the three concepts, develop a report that covers:
 - analysis of the initial brief and how the concept design responded
 - information gathered to inform the development of the concept and any variations to original ideas that occurred
 - any refinements that must now occur post discussion with the client.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- typical role boundaries of hairdressing industry personnel in developing and refining client design requirements
- format, inclusions and terminology of typical written design briefs presented to hairdressing industry personnel
- sources of information that inform development of hair design concepts that meet requirements of the brief:
 - creative director
 - other designers involved in the project
 - production teams
 - creative and technical specialists
 - venue managers
- primary components of copyright, intellectual property and design laws:
 - business or individual's rights over original designs
 - business or individual's responsibility to comply with laws that protect copyrighted products

- extent to which work can be used or adapted
- procedures for seeking permission to use or adapt the work of others and systems for the administration of copyright
- a range of formats for, inclusions and uses of descriptive concept proposals for hairdressing industry designs
- methods of sketching or digitally representing hairdressing industry designs
- key components of contracts with clients:
 - nature of contracts
 - terms and obligations of parties
 - terms of trade
 - exclusion clauses
 - dispute resolution clauses
 - termination of contracts.

Assessment Conditions

Assessment must ensure use of:

- people with whom the individual can interact for all communication aspects of this unit; these can be:
 - people in an industry workplace or
 - people who participate in project activities, role plays or simulated activities within a training organisation
- computers and general software programs to document concept proposals
- templates to record concept proposals
- client briefs on which to work, detailing product and style preferences, budgets, operational requirements and constraints for implementation of designs.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors; and:

- hold the Graduate Certificate in Hairdressing Creative Leadership, or be able to demonstrate equivalence of competencies; and
- have at least five years full time employment experience in the hairdressing industry where they have applied the skills and knowledge covered in this unit of competency.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>