Australian Government

SHBHTLS002 Research and use hairdressing trends to advance creative work

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to research emerging hair design trends and technologies and to experiment with a chosen range. It also requires the ability to evaluate the introduction of commercially viable new services to meet ever-changing consumer demands.

This unit applies to senior hairdressers and barbers who work in salons, or as session stylists, or technical advisors to product companies. They work independently, have considerable specialist skills and knowledge and provide technical leadership, training and support to team members.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Technical Leadership

Unit Sector

Hairdressing

Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
Elements describe the essential outcomes	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Research emerging trends and technologies in the hairdressing industry.	1.1. Identify emerging design trends and technologies using appropriate sources of information.
	1.2. Research and adapt relevant ideas and approaches from other industry practitioners considering intellectual property and copyright requirements.
	1.3. Evaluate currency and credibility of information

gathered.

1.4. Examine and clarify implications and consequences of emerging trends and technologies.

1.5. Assess resource requirements and costs associated with new techniques and experimental approaches.

1.6. Critique and review emerging trends and technologies with relevant team members.

2. Experiment with new hair techniques and technology.	2.1. Conduct trials of researched designs, techniques and technologies.
	2.2. Adapt or introduce new products, materials, tools and equipment for the achievement of different effects.
	2.3. Assess results of experimentation, balancing need for creative effectiveness and cost practicality.
	2.4. Engage in professional discussion about results of research and experimentation and make decisions on introducing new techniques and technologies.
	2.5. Identify resource requirements associated with introducing chosen techniques and technologies and commercial viability of offering new services.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skill	Description
Reading skills to	• interpret and analyse complex information about design concepts, emerging hair design trends and technology.
Oral communication skills to:	• articulate and debate conceptual ideas with professional design colleagues.
Initiative and enterprise skills to:	• proactively use opportunities to update knowledge of hair design trends and emerging technology.
Teamwork skills to:	• use professional discussions with other practitioners to analyse design trends and results of experimentation.
Planning and organising skills to:	• establish a research process, collect and evaluate research data to inform professional development.
Self-management skills to:	• critically analyse information and formulate positions on design trends.
Technology skills to:	• use computers and the Internet to research information.

Unit Mapping Information

No equivalent unit.

Links

Companion Volume implementation guides are found in VETNet - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898