



**Australian Government**

**Assessment Requirements for  
SHBBMUP013 Design and apply creative  
make-up**

**Release: 1**

# Assessment Requirements for SHBBMUP013 Design and apply creative make-up

## Modification History

Supersedes and is not equivalent to SHBBMUP006 Design and apply creative make-up.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- develop a portfolio of visual images that provide creative ideas for each of the following make-up designs:
  - fashion or catwalk
  - period
  - fantasy
  - entertainment
- follow client briefs to design five creative make-up plans and then apply finalised make-up using three of the following themes:
  - avant-garde
  - fashion
  - period or decade
  - fantasy
  - entertainment
- design and record make-up plans for each client above specifying details of:
  - make-up theme or occasion
  - areas requiring corrective make-up
  - contraindications
  - desired client image
  - colour analysis and design
  - contraindications to make-up services
  - facial shape
  - highlighting and shading
  - products and application techniques
  - skin types and conditions.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- state or territory and local health and hygiene regulations and requirements relevant to make-up services
- organisational policies and procedures relevant to make-up services:
  - client record management
  - equipment use and maintenance
  - incident reporting
  - linen use and laundry procedures
  - personal hygiene and presentation
  - presentation of treatment area
  - waste disposal
  - work health and safety
- legal and insurance liabilities and responsibilities regarding make-up services
- scope of practice:
  - when to refer clients to other practitioners
  - importance of not stating a diagnosis of a contraindication
- contemporary creative make-up products, equipment and application techniques
- sources of visual images to inform creative design:
  - print media from period
  - internet
  - social media
  - documentary films and videos
  - paintings and illustrations from period
  - photographs
- the role of make-up in completing image and looks for:
  - fashion
  - theatre
  - film
  - photography
  - evolution of make-up colours from the 20s to current time
  - application techniques:
    - eyes
    - lips
    - cheeks
- colour wheel theory:
  - colours:
    - primary
    - secondary
    - tertiary
    - complementary
    - warm

- cold
- neutral
- colour value and tone:
  - hues
  - shades
- skin tones:
  - fair
  - medium
  - olive
  - dark
- skin undertones:
  - warm
  - cool
  - neutral
- products used for creative make-up:
  - water based
  - oil based
  - high pigment
  - neutralisers
- light and its effects on make-up:
  - tones:
    - cool
    - warm
- skin types:
  - dry, alipid and lipid dry
  - oily and lipid
  - diffused red
- facial shapes and their relationship to the make-up design:
  - round
  - oval
  - square
  - triangle
  - heart
  - diamond
- body shapes and their relationship to make-up design:
  - triangle
  - inverted triangle
  - rectangular
  - pear
  - hour-glass

- effects created with make-up products:
  - avant-garde
  - catwalk
  - decade
  - fantasy
  - entertainment
- contraindications to make-up services:
  - bacterial, fungal, parasitic and viral infections
  - abnormal skin
  - recent hair removal
  - burns
  - symptoms of allergies to products:
    - red eyes
    - itchy eyes and skin
    - skin irritation
    - skin redness
- sustainable operating procedures for the conservation of product, water and power
- aftercare advice and products to maintain and remove make-up applications.

## **Assessment Conditions**

Skills must be demonstrated in a beauty or make-up services environment; this can be:

- an industry workplace or
- a simulated beauty workplace set up for the purpose of skills assessment, that provides beauty services to members of the public or freelance services for make-up assignments.

Assessment must ensure access to:

- paying clients or models as part of assignments, with different make-up requirements, who have the expectation that the services provided reflect those of a commercial business
- access to hand washing facilities:
  - basin
  - hot and cold running water
  - liquid soap
  - single use towels or hand dryer
- relevant workplace documentation:
  - blank client records
  - organisational policies and procedures relevant to make-up services
  - manufacturer instructions and safety data sheets.

Assessment must ensure use of:

- adjustable make-up chair
- brush sanitiser

- cleaning and disinfection products and equipment
- disposable cotton buds, facial wipes, spatulas and tissues
- false eyelashes
- hand held mirror
- hand sanitiser
- headband or hair clips
- individual, strip, and glamour eyelash enhancements from professional range
- magnifying lamp
- make-up equipment:
  - brushes for foundation, eye make-up and powder
  - disposable mascara wands
  - lash curler
  - make-up box
  - palettes or tiles
  - pencil sharpeners
  - powder puffs
  - protective bibs
  - sponges and wedges
  - tweezers
- make-up lighting
- make-up shields and stencils
- skin cleansers, toners, moisturisers
- water and oil based make-up products from two comprehensive professional ranges.

Assessment activities that allow the individual to:

- complete make-up services within commercially realistic speed, timing and productivity
- demonstrate competency in an environment reflective of real work situations
- manage tasks and contingencies in the context of the job role.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors and:

- have worked in the beauty or make-up industry for at least three years where they have applied the skills and knowledge of this unit of competency.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>