



Australian Government

Assessment Requirements for SHBBMUP010 Design and apply make-up for photography

Release: 1

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Modification History

Supersedes and is not equivalent to SHBBMUP003 Design and apply make-up for photography.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- apply safe and appropriate make-up in at least three of the following photography contexts:
 - business
 - wedding
 - fashion
 - film
 - catwalk
- demonstrate make-up applications suitable for each of the following:
 - artificial light
 - natural light
 - studio conditions
- provide make-up services for print outcomes:
 - black and white images
 - colour images
- design and record make-up plans for each client specifying details of:
 - areas requiring correction or camouflage
 - camera angles and shots
 - colour design
 - contraindications
 - dramatic considerations
 - continuity issues
 - face shape
 - skin colour and tone
 - highlighting and shading techniques
 - lighting
 - location:
 - interior
 - exterior

- studio
- make-up products and equipment
- product application procedures
- single appearance
- testing arrangements.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- state or territory and local health and hygiene regulation and requirements relevant to make-up services
- organisational policies and procedures relevant to make-up services:
 - client record management
 - equipment and product use and maintenance
 - incident reporting
 - personal hygiene and presentation
 - waste disposal
 - work health and safety
- legal and insurance liabilities and responsibilities regarding make-up services
- scope of practice:
 - importance of not stating a diagnosis of contraindications
 - when to refer to other practitioners
- contraindications and their relationship to photographic make-up services:
 - bacterial, fungal, parasitic and viral infections
 - abnormal skin
 - contact lenses
 - recent skin treatments including - injectables, intense pulsed light, laser and surgery
- photographic make-up principles:
 - effects of natural and artificial lighting on make-up appearance
 - colour design
 - colour wheel
 - cosmetic ingredients and their performance under different light sources and digital photography
 - primary, secondary, complementary colours and grey scale
 - tonal value, hue and shade
- operation of production environments and settings and how to effectively and professionally work within these environments
- appearance of common skin types and conditions and their relationship to photographic make-up services

- selection, care and infection control for photographic make-up equipment, products and tools
- effect of changes created by:
 - specific make-up products and colour application techniques
 - lighting and how make-up colours appear on screen
- sustainable operating procedures for the conservation of product, water and power.

Assessment Conditions

Skills must be demonstrated in a photographic make-up environment; this can be:

- an industry workplace or
- a simulated beauty workplace set up for the purpose of skills assessment, that provides beauty services to paying members of the public or freelance services for paid make-up assignments.

Assessment must ensure access to:

- paying clients or models as part of paid assignments, with different make-up requirements, who have the expectation that the services provided reflect those of a commercial business
- relevant workplace documentation:
 - blank client records
 - organisational policies and procedures relevant to make-up services
 - manufacturer instructions and safety data sheets.

Assessment must ensure use of:

- adjustable make-up chair
- brush sanitiser
- cleaning and disinfection products and equipment
- disposable cotton buds, facial wipes, spatulas and tissues
- false eyelashes
- hand held mirror
- hand sanitiser
- headband or hair clips
- magnifying lamp
- make-up equipment:
 - brushes for foundation, eye make-up and powder
 - disposable mascara wands
 - lash curler
 - make-up box
 - palettes or tiles
 - pencil sharpeners
 - powder puffs
 - protective bibs

- sponges and wedges
- tweezers
- make-up lighting
- make-up products from a comprehensive professional range:
 - artificial lashes
 - blushers
 - concealers
 - eye shadows
 - eyeliners
 - fixative
 - foundations – water based, oil based, solid or fluid
 - lipsticks and glosses
 - mascaras
 - pencils
 - powders
 - pre make-up products and stabilisers
- skin cleansers, toners, moisturisers.

Assessment activities that allow the learner to:

- complete make-up services within commercially realistic speed, timing and productivity
- demonstrate competency in an environment reflective of real work situations
- manage tasks and contingencies in the context of the job role.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors and:

- have worked in the beauty and make-up industry for at least three years where they have applied the skills and knowledge of this unit of competency.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>