



**Australian Government**

# **SHBBMUP006 Design and apply creative make-up**

**Release: 1**

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## Modification History

Not applicable.

## Application

This unit describes the performance outcomes, skills and knowledge required to respond to a client brief to design and apply make-up for specialised looks that use creative design and application of make-up.

It requires the ability to refine a brief with a client and then research, design, trial and apply a creative make-up.

This unit applies to make-up artists who work in make-up studios and as freelancers. In this environment they may work as part of a team or autonomously but they make independent creative decisions. They have knowledge and skills of a range of make-up products and specialised make-up application techniques.

No occupational licensing, specific legislative, regulatory or industry certification requirements apply to this unit at the time of publication.

## Pre-requisite Unit

Nil

## Competency Field

Make-Up Services

## Unit Sector

Beauty

## Elements and Performance Criteria

### ELEMENTS

Elements describe the essential outcomes.

### PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

1. Establish creative make-up requirements.
  - 1.1 Consult with client to develop design brief.
  - 1.2 Confirm make-up requirements and occasion with client.
  - 1.3 Identify lighting and photography to be used for occasion, as required.
  - 1.4 Identify contraindications and refer client to appropriate professional as required.
2. Design make-up plan.
  - 2.1 Investigate make-up themes and creative looks and source reference material for use in designing creative make-up.
  - 2.2 Identify make-up products, equipment and techniques that are needed for desired colour schemes and creative looks.
  - 2.3 Generate creative ideas and design make-up plan.
  - 2.4 Explain make-up plan to client and revise as required.
  - 2.5 Confirm make-up plan and service timing with client.
  - 2.6 Arrange make-up trial as required.
3. Prepare for make-up service.
  - 3.1 Prepare service area, equipment and self.
  - 3.2 Cleanse client skin to thoroughly remove make-up.
  - 3.3 Select make-up products and equipment according to make-up plan.
  - 3.4 Identify client skin type, condition, colour, tone and undertone to select foundation.
  - 3.5 Identify facial shape, and identify areas requiring make-up.
4. Apply creative make-up design and post service advice.
  - 4.1 Apply make-up according to modified make-up plan.
  - 4.2 Confirm make-up application meets the requirements of client and make-up design.
  - 4.3 Advise on make-up products and techniques to maintain make-up throughout occasion.
  - 4.4 Recommend make-up removal products and methods.
5. Clean service area.
  - 5.1 Clean non disposable make-up equipment and tools.
  - 5.2 Restock equipment and products to prepare for next service.
  - 5.3 Dispose of general waste to minimise negative environmental impacts.

## Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance

criteria are listed here, along with a brief context statement.

| <b>Skill</b>                  | <b>Description</b>   |
|-------------------------------|--|
| Oral communication skills to: | <ul style="list-style-type: none"><li>• use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes.</li></ul> |
| Reading skills to:            | <ul style="list-style-type: none"><li>• interpret and follow manufacturer instructions and safety data sheets for safe use of cleaning and make-up products and equipment.</li></ul>   |
| Numeracy skills to:           | <ul style="list-style-type: none"><li>• calculate service price and time and product quantities.</li></ul>   |
| Problem solving skills to:    | <ul style="list-style-type: none"><li>• identify make-up application issues and modify products and techniques to ensure client satisfaction and make-up outcomes.</li></ul>           |

## Unit Mapping Information

No equivalent unit.

## Links

Companion Volume implementation guides are found in VETNet -  
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>