



Australian Government

SHBBMUP003 Design and apply make-up for photography

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to design and apply make-up for photographic shoots in natural and artificial light.

It requires the ability to select products and tools to apply photographic make-up in response to a brief from a client or stylist engaged in a photo shoot.

This unit applies to beauty therapists and make-up artists who work in beauty salons, make-up studios and photography shoot settings requiring make-up services. In this environment they work as part of the creative team, make informed creative decisions and have knowledge and skills across a range of specialised make-up products and application techniques.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Make-Up Services

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Analyse photography

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

1.1 Confirm make-up requirements with client, photographer,

context	or stylist.
	1.2 Determine photography context by establishing conditions, setting and lighting.
	1.3 Determine photography image end-use and format.
2. Establish make-up requirements.	2.1 Identify contraindications to make-up service and refer to appropriate professional as required.
	2.2 Cleanse client face and neck to thoroughly remove make-up.
	2.3 Identify skin type, colour, tone and undertone to select foundation.
	2.4 Identify facial shape and areas requiring corrective make-up.
3. Design make-up plan.	3.1 Design and record make-up plan.
	3.2 Confirm make-up plan with client, photographer or stylist as required.
	3.3 Select make-up products and equipment.
4. Apply make-up for photography.	4.1 Prepare service area, equipment and self.
	4.2 Apply make-up products sequentially according to make-up plan.
	4.3 Seek client, photographer or stylist feedback to evaluate make-up application and adjust as required.
	4.4 Maintain make-up during shoot.
5. Clean tools and equipment.	5.1 Clean non disposable make-up equipment and tools.
	5.2 Restock equipment and products to prepare for next service.
	5.3 Dispose of general waste to minimise negative environmental impacts.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Oral communication skills to:	<ul style="list-style-type: none"> • use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes.
Reading skills to:	<ul style="list-style-type: none"> • interpret and follow manufacturer instructions and safety data sheets for safe use of cleaning and make-up products and equipment.
Learning skills to:	<ul style="list-style-type: none"> • identify fashion make-up trends and practice new techniques.

- Problem solving skills to:
- identify make-up application issues and modify products and techniques to ensure client satisfaction.
- Planning and organising skills to:
- organise make-up equipment, product and self to attend photographic shoots at external locations.
- Self-management skills to:
- provide services in different work settings where time and pressure constraints apply.

Unit Mapping Information

SIBXFAS202A Design and apply make-up for photography

Links

Companion Volume implementation guides are found in VETNet -
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>