



**Australian Government**

**Assessment Requirements for  
SHBBMUP003 Design and apply make-up  
for photography**

**Release: 1**

# Assessment Requirements for SHBBMUP003 Design and apply make-up for photography

## Modification History

Not applicable.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- communicate, follow and adjust make-up plan to apply safe and appropriate make-up in three of following photography contexts:
  - business
  - wedding
  - fashion
  - commercial
  - catwalk
- demonstrate make-up applications suitable for:
  - artificial light
  - natural light
  - studio conditions
- provide make-up services for print outcomes:
  - black and white images
  - colour images
- design and record make-up plans for each client specifying details of:
  - areas requiring correction or camouflage
  - camera angles and shots
  - colour design
  - contraindications
  - dramatic considerations
  - continuity issues
  - face shape
  - skin colour and tone
  - highlighting and shading techniques
  - lighting
  - location:
    - interior
    - exterior
    - studio

- make-up products and equipment
- product application procedures
- single appearance
- testing arrangements
- present self, according to organisational policy
- manage product quantities to avoid waste of consumables
- comply with health and hygiene regulations and requirements.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- state or territory and local health and hygiene regulation and requirements relevant to make-up services
- organisational policies and procedures relevant to make-up services:
  - client record management
  - equipment and product use and maintenance
  - incident reporting
  - personal hygiene and presentation
  - waste disposal
  - work health and safety
- legal and insurance liabilities and responsibilities regarding make-up services
- scope of practice:
  - importance of not stating a diagnosis of contraindications
  - when to refer to other practitioners
- contraindications and their relationship to photographic make-up services:
  - bacterial, fungal, parasitic and viral infections
  - abnormal skin
  - contact lenses
  - recent skin treatments such as injectables, intense pulsed light, laser and surgery
- photographic make-up principles:
  - effects of natural and artificial lighting on make-up appearance
  - colour design
  - colour wheel
  - cosmetic ingredients and their performance under different light sources and digital photography
  - primary, secondary, complementary colours and grey scale
  - tonal value, hue and shade
- operation of production environments and settings and how to effectively and professionally work within these environments

- appearance of common skin types and conditions and their relationship to photographic make-up services
- selection, care and infection control for photographic make-up equipment, products and tools
- effect of changes created by:
  - specific make-up products and colour application techniques
  - lighting and how make-up colours appear on screen
- sustainable operating procedures for the conservation of product, water and power.

## Assessment Conditions

Skills must be demonstrated in a photographic make-up environment; this can be:

- an industry workplace or
- a simulated beauty workplace set up for the purpose of skills assessment, that provides beauty services to paying members of the public or freelance services for paid make-up assignments.

Assessment must ensure access to:

- paying clients, both new and regular or models as part of paid assignments, with different make-up requirements, who have the expectation that the services provided reflect those of a commercial business
- relevant workplace documentation:
  - blank client records
  - organisational policies and procedures relevant to make-up services
  - manufacturer instructions and safety data sheets.

Assessment must ensure use of:

- adjustable make-up chair
- brush sanitiser
- cleaning and disinfection products and equipment
- disposable cotton buds, facial wipes, spatulas and tissues
- false eyelashes
- hand held mirror
- hand sanitiser
- headband or hair clips
- magnifying lamp
- make-up equipment:
  - brushes for foundation, eye make-up and powder
  - disposable mascara wands
  - lash curler
  - make-up box

- palettes or tiles
- pencil sharpeners
- powder puffs
- protective bibs
- sponges and wedges
- tweezers
- make-up lighting
- make-up products from a comprehensive professional range:
  - artificial lashes
  - blushers
  - concealers
  - eye shadows
  - eyeliners
  - fixative
  - foundations – water based, oil based, solid or fluid
  - lipsticks and glosses
  - mascaras
  - pencils
  - powders
  - pre make-up products and stabilisers
- skin cleansers, toners, moisturisers.

Assessment activities that allow the learner to:

- complete make-up services within commercially realistic speed, timing and productivity
- demonstrate competency in an environment reflective of real work situations
- manage tasks and contingencies in the context of the job role.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors and:

- have worked in the beauty and make-up industry for at least three years where they have applied the skills and knowledge of this unit of competency.

## Links

Companion Volume implementation guides are found in VETNet -  
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>