



Australian Government

**Assessment Requirements for SFLSOP001
Source information on floristry products
and services**

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- access and interpret information about the structure and operation of the floristry industry from these sources:
 - an industry association
 - a trade magazine
 - a relay organisation
- obtain plain English information about laws specifically relevant to the floristry industry from:
 - local liquor licensing regulator
 - local food safety regulator
- use this range of methods to obtain information on products and services frequently sold by the floristry industry:
 - personal on-site observation of retail and online florists
 - accessing and reading promotional information including product brochures
 - reading trade magazines
 - sourcing information from growers
- use the Internet to research and obtain information on this range of suppliers of floristry materials:
 - major flower and plant material growers and wholesalers located:
 - locally
 - regionally
 - intra state
 - interstate
 - overseas
 - major local wholesale suppliers of:
 - foodstuffs and alcohol
 - horticultural items
 - novelties and toys
 - presentation materials
 - wrapping and packaging materials.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- sources of information on:
 - structure and operation of the floristry industry
 - products and services sold by the floristry industry
 - floristry industry suppliers
- structure of the floristry industry and for a range of business types:
 - key operational characteristics
 - business to business relationships
- primary functions of these types of organisations; especially those with which the organisation has a relationship:
 - distribution organisations
 - growers
 - industry associations
 - relay services
 - supply organisations
- basic aspects of local state or territory and commonwealth laws specifically relevant to the floristry industry:
 - environmental protection:
 - requirements that must be met by floristry businesses when sourcing and selling imported or rare, endangered, protected or quarantined plants
 - enforcement role of Australian Quarantine and Inspection Service (AQIS) and state or territory national parks and wildlife services
 - responsible service of alcohol provisions of liquor licensing law:
 - requirements that must be met when selling alcohol as part of gift hampers
 - food safety:
 - requirements that must be met when handling and selling food items as part of gift hampers
- major categories of floristry products and services sold by the industry and their key features:
 - ancillary merchandise
 - cash and carry arrangements
 - corporate products and services
 - custom-made products
 - design consultancy
 - event products and services
 - display or stock items
 - horticulture products
 - relay organisation

- special occasion products and services
- transportation and delivery
- methods and formats used to record and store information:
 - self-produced information sheets
 - portfolios
 - electronic or hard copy files.

Assessment Conditions

Assessment must ensure use of:

- computers and the Internet to source information
- either electronic or hard copies of:
 - trade magazines
 - grower and other supplier brochures and information sheets
- current plain English regulatory documents distributed by government regulators for:
 - environmental protection law
 - responsible service of alcohol provisions of liquor licensing law
 - food safety.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors, and:

- hold a qualification or Statement of Attainment in Floristry which includes this unit of competency or equivalent; and
- have worked as a florist in the industry for at least three years where they have applied this unit of competency or equivalent.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1fbe7a66-4c60-4b1c-8616-a3e693d9d8b9>