



**Australian Government**

# **Assessment Requirements for SFLDEC011 Style and manage floristry for events**

**Release: 1**

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## Modification History

Not applicable.

## Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- respond to customer briefs, event objectives and prepare:
  - two concept proposals, each for a different event and different site environment
  - two operational plans, each for a different event and different site environment
- use one of the above plans to coordinate staging of floristry displays for one event to be chosen from the following types:
  - a large themed social event
  - a corporate event
  - an exhibition.

## Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- key features of these different types of events:
  - large themed social events
  - corporate events
  - exhibitions
  - community and other festivals
- for each type of event, these key features:
  - interrelationship between floral styling and other event aspects
  - types of customer attendees and quality expectations
  - floristry product options, themes and styles
  - roles and responsibilities of event planners, on-site event managers, technical staging and venue personnel
- intricate characteristics and interrelationships of elements and principles of design and use in large, complex or themed floral products and displays for events and event venues:
  - elements of design:
    - texture
    - form
    - colour

- space
- line
- principles of design:
  - harmony
  - rhythm
  - balance
  - dominance
  - scale
  - proportion
  - contrast
- staffing requirements to service floral production and staging for events
- operational constraints for:
  - display of floristry products in different climatic conditions
  - floral styling within different types of venue or sites:
    - on-site assembly and display
    - maintenance for optimum appearance
    - disposal of floristry products
- space and equipment requirements to construct event products off-site at the floristry business and assemble and display at event site
- risk management issues to be considered for floral production and staging for events
- a range of formats for, inclusions and uses of:
  - descriptive concept proposals for the floral styling of events
  - operational plans to guide production and staging activities for events
- potential environmental impacts of assembling and maintaining floral displays at event venues and sites and practices for:
  - reducing water and energy use
  - reducing wastage of floristry raw materials
- environmentally sound disposal methods for these types of floristry construction waste at event venues and sites:
  - hazardous substances
  - spoiled and diseased flower and plant materials
  - flower and plant materials that have a propensity to propagate weeds.

## Assessment Conditions

Skills must be demonstrated in a floristry design and event display environment. This can be:

- an industry workplace or event venue or site
- a simulated industry environment operated within a training organisation. This includes event venues and sites operated within a training organisation such as function rooms, restaurants, outdoor courtyards, gardens or exhibition areas.

Assessment must ensure use of:

- computers and general software programs to document concept proposals and operational plans
- customer briefs for events
- information about the spatial parameters and constraints of event venues to allow the individual to consider appropriate floral styling concepts
- templates to record concept proposals and operational plans
- clients or event planners with whom the individual can consult
- a team of other florists with whom the individual can interact to coordinate production team outcomes
- venue staff with whom the individual can interact to manage on-site assembly and display of floristry products; clients, event planners and venue staff can be:
  - clients, event planners, florists and venue staff in an industry workplace or
  - people who participate in project activities, role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organisation
- assessment activities that allow the individual to:
  - work with commercial speed, timing and productivity to complete concept proposals within nominated deadlines
  - coordinate on-site assembly and display of floristry products in live time where time pressures and constraints play a key factor.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors, and:

- hold a qualification or Statement of Attainment in Floristry which includes this unit of competency or equivalent; and
- have worked as a florist in the industry for at least three years where they have applied this unit of competency or equivalent.

## Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1fbc7a66-4c60-4b1c-8616-a3e693d9d8b9>