



Australian Government

Assessment Requirements for SFLDEC002 Design floristry products

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- design these key and frequently sold floristry products:
 - hand tied floristry products:
 - bunch (spiralised and straight stemmed)
 - posy (spiralised stemmed)
 - bouquet (spiralised stemmed)
 - single flower presentation
 - boxed presentation
 - funeral sheaf
 - presentation sheaf
 - linear bouquet (vertical line)
 - wired floristry products:
 - button hole
 - corsage
 - posy
 - trail
 - shower
 - shoulder spray
 - wrist spray
 - circlet
 - head piece
 - cake decoration
 - floristry products using a base medium:
 - posy bowl
 - posy box
 - symmetrical line arrangement (vertical line)
 - vertical parallel arrangement
 - table arrangement
 - casket spray
 - wreath using floral foam and other base

- funeral spray
- asymmetrical arrangement
- floral foam bouquet holder
- a product incorporating a hamper
- prepare product designs which use these construction techniques across the above suite of products:
 - hand tied techniques:
 - spiral stem
 - straight stem
 - finishing and binding
 - wiring techniques:
 - support wiring for flower and plant materials with a stem
 - wiring for flower and plant materials with minimal or no stem
 - stitching
 - pinning
 - specialised wiring
 - cross wiring
 - base medium techniques:
 - cutting and shaping base media
 - support wiring for flower and plant materials
 - securing
- include fresh and dry flower and plant materials across the above suite of designs:
 - non-Australian species whether they are grown in Australia or overseas
 - Australian species.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- key features of current and emerging trends for floral designs and their use in frequently sold products
- key characteristics of the elements and principles of design, their key interrelationships and effects on the style and function of frequently sold floristry products:
 - elements of design:
 - texture
 - form
 - colour
 - space
 - line
 - principles of design:
 - harmony

- rhythm
- balance
- dominance
- scale
- proportion
- contrast
- essential features and use of these design guidelines or forms and their effects on the style and function of key and frequently sold floristry products:
 - decorative
 - vegetative
 - formal-linear
 - radial
 - parallel
- essential features and use of these floral construction techniques:
 - hand tied techniques:
 - spiral stem
 - straight stem
 - finishing and binding
 - wired techniques:
 - support wiring for flower and plant materials with a stem
 - wiring for flower and plant materials with minimal or no stem
 - stitching
 - pinning
 - specialised wiring
 - cross wiring
 - base medium techniques:
 - cutting and shaping base media
 - support wiring for flower and plant materials
 - securing
 - techniques for:
 - using ribbons and ties
 - wrapping for enhancement
 - packaging and protecting flower and plant materials
 - constructing presentation boxes
- key characteristics of the colour wheel to explore the use of colour and determine colour combinations
- complementary nature of varieties of flowers including integrating Australian species with non-Australian species
- essential features and use of a wide variety of fresh, dry and preserved flower and plant materials used in key and frequently sold floristry products:

- non-Australian species whether they are grown in Australia or overseas
- Australian species
- essential features and use of a wide variety of ancillary floristry products and presentation materials used to enhance floristry products
- requirement to comply with a product style or theme
- environmental requirements, including spatial, applicable to the display venue
- methods of sketching or digitally representing floral designs
- a range of formats for and inclusions of job specifications for floristry products
- primary components of copyright, intellectual property and design laws:
 - business rights over original designs
 - business responsibility to comply with laws that protect copyrighted products
- potential environmental impacts of constructing and maintaining floristry products and practices for:
 - reducing water and energy use
 - reducing wastage of floristry raw materials
 - disposal of floristry raw materials.

Assessment Conditions

Skills must be demonstrated in a floristry design, preparation and product construction environment. This can be:

- an industry workplace
- a simulated industry environment operated within a training organisation.

Assessment must ensure use of:

- computers and general software programs to record design details and job specifications
- sketching materials and tools
- a commercial range of these floristry tools and equipment:
 - decorative containers and vessels
 - floral foam products
- a diverse, commercial range of fresh and dry flower and plant materials:
 - non-Australian species whether they are grown in Australia or overseas
 - Australian species
- a diverse, commercial range of:
 - ancillary items
 - wrapping and packaging materials
- customer briefs
- information about the spatial parameters of venues or sites to allow the individual to design appropriate products for display
- either electronic or hard copies of grower and other supplier brochures and information sheets

- templates to record job specifications
- current plain English regulatory documents distributed by government regulators for copyright, intellectual property and design laws
- other florists with whom the individual can interact to discuss initial and evolving design ideas; these can be:
 - florists in an industry workplace or
 - people who participate in project activities, role plays or simulated activities, set up for the purpose of assessment, within a training organisation
- assessment activities that allow the individual to work with commercial speed, timing and productivity to complete and document designs within nominated deadlines.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors, and:

- hold a qualification or Statement of Attainment in Floristry which includes this unit of competency or equivalent; and
- have worked as a florist in the industry for at least three years where they have applied this unit of competency or equivalent.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1fbe7a66-4c60-4b1c-8616-a3e693d9d8b9>