Assessment Requirements for SFISAD403 Analyse international seafood market opportunities

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Modification History

Release	Comments
Release 1	This version released with SFI Seafood Industry Training Package Version 1.0.

Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has conducted an analysis to identify at least one potential international seafood market opportunity on at least one occasion, including:

- developing a criteria for evaluating international markets
- undertaking a supply chain analysis for existing and new markets
- researching and documenting information on international seafood market opportunities
- presenting information and data on the market with the highest potential.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- international seafood products and specifications
- international seafood supply chains
- international seafood markets
- regulatory costs and requirements of both source and target countries
- cultural norms for communicating with buyers of the target country.

Assessment Conditions

Assessment of skills must take place under the following conditions:

- physical conditions:
  - skills must be demonstrated in a seafood industry workplace or an environment that accurately represents workplace conditions
- resources, equipment and materials:
  - sources of market information and data
  - technology for analysing market and research data.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet: - https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=e31d8c6b-1608-4d77-9f71-9ee749456273