



**Australian Government**

**RGRCMN402 Participate in media  
interviews for racing**

**Release: 1**

## RGRCMN402 Participate in media interviews for racing

### Modification History

| Release   | Comments                                                                         |
|-----------|----------------------------------------------------------------------------------|
| Release 1 | This version released with RGR Racing and Breeding Training Package Version 2.0. |

### Application

This unit of competency describes the skills and knowledge required to work effectively with the media. It identifies the various forms of media and the benefits of working cooperatively with the media, as well as strategies for dealing with both positive and negative publicity.

It applies to individuals from the greyhound, harness or thoroughbred codes of the racing industry, who participate in press conferences and impromptu interviews.

No occupational licensing, legislative or certification requirements apply to this unit at the time of publication.

### Pre-requisite Unit

Nil

### Unit Sector

Common (CMN)

### Elements and Performance Criteria

| Elements                                         | Performance Criteria                                                                                                                                                                                                                                                                                                                                                                                                         |
|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>                                                                                                                                                                                                                                                                                                                       |
| 1. Prepare for interviews                        | 1.1 Clarify purpose of interview, the media used and workplace policy in relation to interviews<br>1.2 Clarify obligations of racing personnel to racing authority and rules of racing when participating in media interviews<br>1.3 Consider obligations and code of conduct of journalists when agreeing to participate in formal and informal interviews<br>1.4 Clarify topic and confirm authority to comment before the |

| <b>Elements</b>                                  | <b>Performance Criteria</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Elements describe the essential outcomes.</i> | <i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                                                  | <p>commencement of the interview</p> <p>1.5 Prepare information for planned interviews by predicting questions and preparing answers and reading workplace documentation on topics that are relevant to the purpose for the interview, racing authority regulations, the rules of racing and ethical practices</p> <p>1.6 Practice interview techniques with colleagues prior to the commencement of the interview</p> <p>1.7 Ensure personal presentation and public speaking skills are appropriate for media type and format</p>                                                                                                                                |
| 2. Participate in interviews                     | <p>2.1 Present information in a relevant and succinct format for media source and potential audience</p> <p>2.2 Demonstrate appropriate non-verbal communication skills during interviews</p> <p>2.3 Use appropriate communication strategies to manage direction and purpose of the interview by deflecting critical remarks or questions and providing information in a systematic manner</p> <p>2.4 Manage impromptu interviews to provide relevant information, while complying with racing protocols and rules of racing according to workplace policy</p> <p>2.5 Apply strategies to build a rapport with media personnel to enhance interview technique</p> |
| 3. Review interview performance                  | <p>3.1 Seek feedback on interview performance from appropriate personnel</p> <p>3.2 Review information given to ensure the rules of racing or racing authority protocols were not breached</p> <p>3.3 Review own performance and identify potential improvements for future interviews</p>                                                                                                                                                                                                                                                                                                                                                                         |

## Foundation Skills

*This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria.*

| <b>Skill</b> | <b>Description</b> |
|--------------|--------------------|
|              |                    |

| Skill                | Description                                                                                                                                                                                                                                                                                                                                                                                             |
|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reading              | <ul style="list-style-type: none"> <li>Recognise the structures and key features of a range of familiar texts, including workplace policy on media interviews, the rules of racing and racing authority regulations</li> </ul>                                                                                                                                                                          |
| Oral communication   | <ul style="list-style-type: none"> <li>Practise answering questions with racing colleagues to prepare for communication with media interviewer</li> <li>Provide clear information on topic and answer questions succinctly when interacting verbally with media interviewers</li> <li>Use tone and pace appropriate for audience and non-verbal communication to enhance presentation skills</li> </ul> |
| Interact with others | <ul style="list-style-type: none"> <li>Work cooperatively with colleagues so as to be informed about racing issues and community views on racing</li> </ul>                                                                                                                                                                                                                                             |
| Get the work done    | <ul style="list-style-type: none"> <li>Take responsibility for planning and organising own research to meet planned and unplanned media interviews</li> <li>Use various media technology, including social media</li> <li>Address interview-related communication in a calm, considered manner by providing objective, factual information that supports workplace perspectives</li> </ul>              |

## Unit Mapping Information

| Code and title current version                          | Code and title previous version                          | Comments                                                                                                          | Equivalence status |
|---------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------|
| RGRCMN402<br>Participate in media interviews for racing | RGRCMN402A<br>Participate in media interviews for racing | Updated to meet Standards for Training Packages.<br><br>Changes to elements and performance criteria for clarity. | Equivalent unit    |

## Links

Companion Volumes, including Implementation Guides, are available at VETNet - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=5c4b8489-f7e1-463b-81c8-6ecce6c192a0>